

# BOOM Pulse Sneak Peek

BOOM Summit has been envisioned from the very start as a revolution, a disruption of the healthcare status quo. This core idea has played a part in shaping every aspect of the event, and we are thrilled to share the details of our journey with you in our new **BOOM Pulse** series!

Join us as we pull back the curtain and uncover all the juicy details behind the creation of BOOM Summit. From the team behind BOOM to speaker selection secrets and exhibition details, get ready for an insider's view into what makes this meeting unique.

Let's uncover the behind-the-scenes magic that powers BOOM!

Central to BOOM Summit's distinctiveness is a carefully crafted program structure that prioritizes impact and uniqueness.

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Let's take a deep dive into the nuts and bolts of BOOM Summit.

Get ready for a shake-up in the healthtech landscape and unprecedented access to thought leaders across the industry.

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The BOOM Innovation Showcase is a unique event that brings together healthtech entrepreneurs from around the world to pitch their businesses to a panel of investors.

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The Catalyzer Corner at BOOM Summit is a dynamic space that's not your average conference corner, but a pulsating hub of creativity and collaboration.

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As you prepare for your BOOM Summit journey in Basel, make sure you dive into the city's vibrant culture, innovation, and boundless opportunities.

[Read Now](#)The selection of BOOM speakers was an intentional pursuit to curate an international league of experts. As SMEs, we took a grassroots approach to shaping our conference speakers list. First, we reflected on the disruptive conversations we craved, on what is missing in the conference scene. We then consulted industry leaders, adding their insights to our disruption checklist. With our topics solidified, we sought out genuine disruptors in our networks and beyond – individuals known for transparent, thought-provoking discussions. The result? A speaker lineup that's not about sales pitches, but authentic conversations.

Some of the DayOne organizers are recognized as subject matter experts with experience presenting at numerous international healthtech conferences. They've got a knack for spotting speakers who shine bright with their expertise and groundbreaking approaches. These are the voices we've handpicked to address the very challenges we're here to tackle at BOOM.

At the heart of BOOM, both DayOne and Kenes champion diversity. Why? Because everyone brings a distinct lens, making diverse conversations the cornerstone of insightful discussions. The more varied the voices, the richer the discourse and outcomes – that's the BOOM promise.

BOOM Summit isn't just an event; it's a rallying call for change within the healthcare system. Our actions reverberate in the real world, shaping a brighter healthcare future in the long haul.

Cordially yours,

Lub-dub, BOOM Pulse □