## **PROGRAM BOOK**

DAYONE

BASEL AREA®

## **SWITZERLAND** 10 - 11 APRIL 2024

**BOOM-SUMMIT.COM** 

# BASEL

#### N HEALTHTECH NEXT

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## DOWNLOAD THE BOOM APP

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## Maximize your Summit experience with the BOOM 2024 Mobile App

Download The Event App by Events Air:

 Scan the QR code and follow the instructions to download the app on your device

• Enter the event code "boom24"

• To log in type the email you used to register for the event and use the password: boom24

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## **PROGRAM TIMETABLE**

#### WEDNESDAY, 10 APRIL

#### 14:30 - 14:45 OFFICIAL SUMMIT OPENING

14:45 - 16:00	SESSION: BEYOND THE SURFACE: UNMASKING HEALTH TECH'S TRUE POWER AND PURPOSE - A CRITICAL EXAMINATION OF CURRENT IMPLEMENTATION AND DIRECTION
16:00 - 16:30	PANEL: NAVIGATING THE CROWDED EHEALTH SPACE: HOW TO UNCOVER THE SOLUTIONS THAT ADD REAL VALUE
16:30 - 17:10	COFFEE BREAK, EXHIBITION & NETWORKING
16:30 - 17:10	CATALYZER CORNER DISCUSSIONS
17:10 - 17:40	SESSION: AI: THE CURE FOR HEALTHCARE'S AILMENTS?
17:40 - 18:15	SESSION: TECHTREK: BRIDGING HEALTHCARE'S GENDER GAP – BALANCING HOPE AND FEARS
18:15 - 18:45	SESSION: BRIDGING GAPS, BUILDING FUTURES: THE INTERSECTION OF HEALTH TECH, GENDER, MEDICINE AND ADDITIVE MANUFACTURING
18:45 - 19:30	PANEL: UNFILTERED VOICES: DISSECTING HEALTH TECH'S REALITY - FROM UNTAPPED POTENTIAL TO CONTROVERSIAL PATHWAYS

19:30 – 20:30 WELCOME PARTY, EXHIBITION & NETWORKING

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## THURSDAY, 11 APRIL

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8:30 - 9:30	BOOMingle & EARLY RISERS' ENTRANCE
9:30 - 10:15	KEYNOTE LECTURE: REVOLUTIONIZING STANDARD OF CARE: NAVIGATING THE TURBULENT WATERS OF HEALTHTECH ADOPTION
10:15 - 11:00	PANEL: TECHRX: SCULPTING THE FUTURE OF PHARMA - UNVEILING HEALTHTECH'S ALCHEMY IN CRAFTING NEXT-GEN DRUGS AND PATIENT-CENTRIC TREATMENTS
11:00 - 11:40	COFFEE BREAK, EXHIBITION & NETWORKING
11:00 - 11:40	CATALYZER CORNER DISCUSSIONS
11:40 - 12:55	SESSION: PROVOCATIONS FOR CHANGE: UNITING HEALTH EQUITY, DIGITAL FORCES, AND GLOBAL SUSTAINABILITY IN A COMPLEX WORLD
12:55 - 13:15	ECOSYSTEM FOR INNOVATION
13:15 - 13:45	STARTUP FINALIST PRESENTATIONS
13:45 - 15:15	LUNCH BREAK, EXHIBITION & NETWORKING
13:45 - 15:15	CATALYZER CORNER DISCUSSIONS
15:15 - 16:00	KEYNOTE LECTURE: WILL TECHNOLOGY IN HEALTHCARE MAKE US MORE HUMAN?
16:00 - 16:45	PANEL: TECH-POWERED CARE UNLEASHED: REDEFINING ACCESSIBILITY TO CARE, AND EMPOWERING LIVABILITY IN A HEALTHIER FUTURE
16:45 - 17:30	PANEL: YOUR HEALTH NEEDS YOU
17:30 - 18:30	CLOSING CEREMONY





## Unleash the future of healthcare at BOOM Summit: Igniting the healthtech revolution!

Step into a realm of innovation, inspiration, and limitless possibilities at the inaugural edition of BOOM – the ultimate disruptive healthtech conference that's set to redefine the very fabric of healthcare as we know it. Prepare to embark on a journey that transcends boundaries, propelling us into an era where convergence of technology and healthcare orchestrates a monumental paradigm shift within the industry.

We welcome you at BOOM as we shatter conventional norms and challenge the status quo, igniting conversations that dare to dream big, think bold, and shape the destiny of healthcare worldwide. Immerse yourself in a captivating tapestry of talks, panels, and hands-on experiences led by trailblazing pioneers, brilliant innovators, and visionary disruptors who are rewriting the rules of healthcare through cutting-edge technology.

Untangle the enigma of AI-empowered diagnostics, explore the frontiers of telemedicine, dive into the potential of blockchain in healthcare data management, and witness the emergence of revolutionary wearable devices conferring unprecedented empowerment to individuals over their holistic wellbeing. BOOM is more than a mere summit – it's a dynamic catalyst for transformation, a spark that kindles conversations about the future of health in our increasingly digitized world.

Drive the revolution. Let BOOM ignite your imagination, challenge your perceptions, and fuel your drive to shape the future of healthcare. Together, let's disrupt, provoke, and chart a course toward a healthier, tech-driven tomorrow. Secure your spot now and be ready to witness the resplendent BOOM, destined to resonate throughout the chronicles of healthcare history!

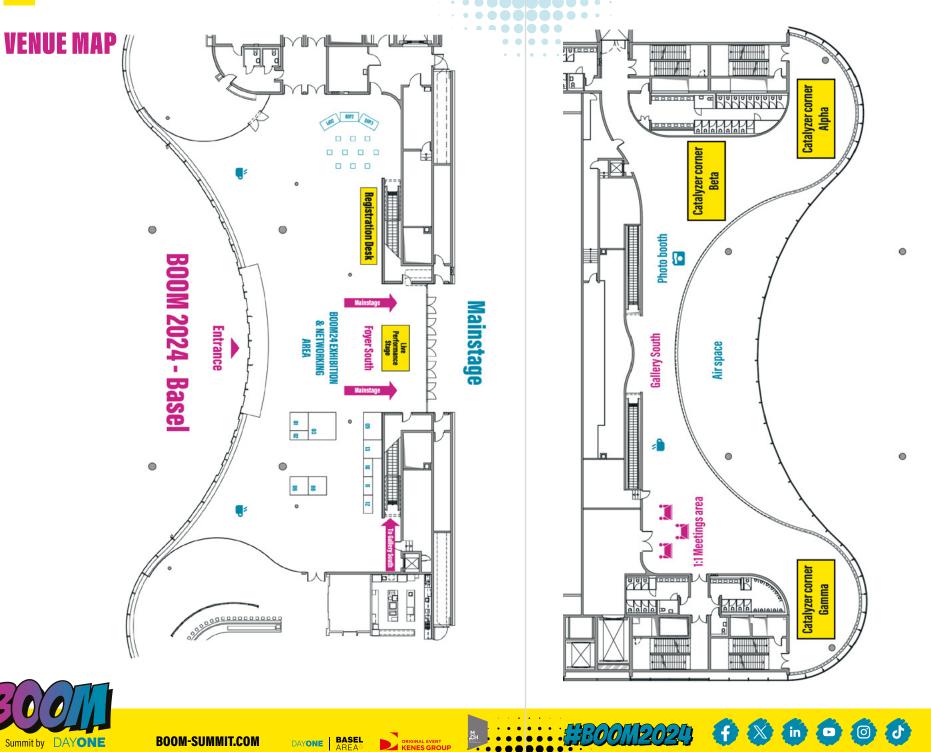
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### **GENERAL INFORMATION**

#### VENUE

#### **Messe Congress Center Basel**

Messepl. 21, 4058 Basel, Switzerland https://www.messe-basel.com/en/

#### **REGISTRATION DESK HOURS**

Wednesday, 10 April 08:00 - 09:30 (for Innovation Showcase attendees only)

Wednesday, 10 April 12:30 - 20:45

Thursday, 11 April 08:00 – 18:45

#### **EXHIBITION OPENING HOURS**

 Wednesday, 10 April
 16:00 - 20:30

 Thursday, 11 April
 10:30 - 18:30

#### **PARTICIPANTS BADGE**

Upon registration, you will receive your name badge. You are kindly requested to wear your badge during all sessions and events.

#### WI-FI

Free Wi-Fi, supported by <u>MDPI</u> will be available at the Summit. Please be aware that public Wi-Fi capacity is always limited and therefore limited to email and web browsing activity.

To access the free Wi-Fi please follow the steps below:

Choose SSID: B00M2024

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- Enter your mobile phone number.
- Receive code via SMS to login to the Wi-Fi. You won't be charged for the SMS sent to you.
- Enter the code you have received via SMS to login to the Wi-Fi.
- \* Please note that you need to be able to receive SMS with your network to get the Wi-Fi-code.

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#### WELCOME PARTY

All participants are invited to join the Welcome Party with a live band performance of 80s and 90s hits on Wednesday, 10 April, from 19:30.

#### **CERTIFICATE OF ATTENDANCE**

After the last Summit Day, all delegates will receive a Certificate of Attendance via email after completing the online evaluation.

#### **MOBILE PHONES**

Mobile phones must be muted during all sessions.

#### **PHOTOGRAPHY AND RECORDING PRIVILEGES**

No photographs, video recording or audio recording is permitted in the sessions unless otherwise authorized by the Summit Organizers.

#### **GUEST ATTENDANCE POLICY**

All event activities (including meal functions, exhibition, etc.) are exclusively reserved for registered attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in any of the event areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

#### LIABILITY AND INSURANCE

The Summit Secretariat and Organizers cannot accept liability for personal accidents or loss of or damage to private property of participants. Participants are advised not to leave their personal belongings unattended in session halls and throughout the venue.

#### **SUMMIT SECRETARIAT**



: BROOMBORD

www.boom-summit.com

Rue François-Versonnex 7, 1207 Geneva, Switzerland www.kenes.com





### PROGRAM

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#### WEDNESDAY, 10 APRIL

	Mainstage
14:30 - 14:45	Official Summit Opening - Welcome by Basel Area Business and Innovation
14:45 - 16:00	Session: Beyond the Surface: Unmasking Health Tech's True Power and Purpose - A Critical Examination of Current Implementation and Direction
	Moderator: Caoimhe Vallely-Gilroy, Director Strategy, DayOne, Switzerland
14:45 - 15:05	The Non-Obvious Guide to Corporate Innovation: Why it's So Hard To Drive Digital Innovation in Pharma
	Shwen Gwee, Former Vice President and Head of Global Digital Strategy, BMS, USA
15:05 - 15:25	Health and Tech: Why is the magic so slow
	<b>Jeanne Kehren</b> , SVP Digital & Commercial Innovation & CIO, Bayer Pharmaceuticals, Germany
15:25 - 15:45	Beyond the digital - the shift from technology to care organisations
	James Graveston, Principal Consultant, Zühlke, Switzerland
15:45 - 16:00	Panel Discussion
16:00 - 16:30	Panel: Navigating the crowded eHealth space: How to uncover the solutions that add real value
	Moderator: <b>Cecile Tardy</b> , DayOne Health 4.0 Accelerator Lead, Switzerland
	<b>Christine Jacob</b> , Lecturer and Health Tech Researcher, The Institute for Competitiveness and Communications, Switzerland
	Alexander Klein, Digital Health Leader, Roche, Switzerland
	Danielle Ralic, CEO & Founder, Ancora.ai, Switzerland
	Steven Bourke, CEO, PersonalPulse GmbH, Switzerland

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ORIGINAL EVENT

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		Foyer South
• •	16:30 - 17:10	Coffee Break, Exhibition & Networking
		Gallery South
	16:30 - 17:00	Catalyzer Corner Discussions
		<ul> <li>Zone Alpha: Beyond the surface: Pilar Fernandez Hermida</li> </ul>
		Zone Beta: Tech for Gender medicine
		Zone Gamma: Unfiltered voices: Andrea Biasiucci
		Mainstage
	17:10 - 17:40	Session: AI: The cure for Healthcare's ailments?
		Egle Thomas, Managing Director, Stratergix Al, Switzerland
	17:40 - 18:15	Session: TechTrek: Bridging Healthcare's Gender Gap – Balancing Hope and Fears
		<b>Samantha Paoletti</b> , Head of Research and Business Development Life Science Technologies, CSEM, Switzerland
		Lisa Falco, PhD, Lead Consultant for AI & Data, Zühlke, Switzerland
	18:15 - 18:45	Session: Bridging gaps, building futures: The intersection of Health Tech, Gender, Medicine and Additive Manufacturing
		Naomi Nathan, Head of Medical, Mobility, Medical goes Additive e.V., Germany
	18:45 - 19:30	Panel: Unfiltered Voices: Dissecting Health Tech's Reality - From Untapped Potential to Controversial Pathways
		Moderator: <b>Ursula Costa</b> , Director healthcare innovation DayOne, Switzerland
		Chandana Fitzgerald, CEO, HealthXL, Ireland
		Steve Pham, Software engineer, Roivant Sciences, USA
		Michelle Bridenbaker, Vice President MILE @ Medical Information Leaders in Europe, Switzerland
		Gyles Morrison, Clinical UX Strategist, Whitespace, UK
		Foyer South
	19:30 - 20:30	Welcome Party with a live band performance of Noughty 90s

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07:00	BOOM Rhein River Run!			
	For more details, please <u>click here</u> .			
	Foyer South			
08:30 - 09:30	B00Mingle & Early risers' entrance			
	Mainstage			
09:30 - 10:15	Keynote lecture: Revolutionizing standard of Care: Navigating the Turbulent Waters of HealthTech Adoption			
	Moderator: <b>Anca del Rio</b> , Manager, HealthTech Community & Stakeholder Relations DayOne, Switzerland			
09:30 - 10:00	<b>Gian-Reto Grond</b> , Digitalization expert, Digital Transformation, Steering Directorate of the Federal Office of Public Health (FOPH), Switzerland			
10:00 - 10:15	Panel Discussion			
10:15 - 11:00	Panel: TechRx: Sculpting the Future of Pharma - Unveiling HealthTech's Alchemy in Crafting Next-Gen Drugs and Patient-Centric Treatments			
	Moderator: Alexander Nathaus, Partner, Porsche Consulting, Germany			
	<b>Michelangelo Canzoneri</b> , Global Head of Group Smart Manufacturing, Merck KGaA, Germany			
	<b>Leslie Anne Fendt</b> , Integrated Solutions Program Lead, Remote Vision Monitoring, Roche, Switzerland			
	Brenda Yanak, Founder, Clinical Transformation Partners LLC, USA			
	Alexander Nathaus, Partner, Porsche Consulting, Germany			
	Foyer South			
11:00 - 11:40	Coffee Break, Exhibition & Networking			

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ORIGINAL EVENT

#### **Gallery South**

11:00 – 11:30 Catalyzer Corner Discussions

	<ul> <li>Zone Alpha: Provocations for change: Agathe Acchiardo, Dario Motti</li> <li>Zone Beta: Revolutionizing Standard of Care: Jan Poleszczuk, Maya Zlatanova</li> <li>Zone Gamma: Tech Rx: Luca Emili, Yossi Zarfati</li> </ul>
	Mainstage
11:40 - 12:55	Session: Provocations for Change: Uniting Health Equity, Digital Forces, and Global Sustainability in a Complex World
	Moderator: Niels Van Espen, Partner, Made. Health Innovation & Design, Belgium
11:40 - 12:00	Re-imagining health systems: Improving Health and Health Equity with Al
	Peter Speyer, Head of Data & Analytics at the Novartis Foundation, Switzerland
12:00 - 12:20	Leveraging digital transformation in health in the European region
	<b>Clayton Hamilton</b> , Regional Technical Officer for Data and Digital Health, WHO, Denmark
12:20 - 12:40	Digitalisation: solution or problem for sustainability?
	Samantha Gordine, Sustainability Solutions Lead, Arcondis, Switzerland
12:40 - 12:55	Panel Discussion
12:55 - 13:15	Panel: Ecosystem for Innovation
	Kaspar Sutter, Governing Council of the canton of Basel-Stadt, Switzerland
	Panel Discussion
	Kaspar Sutter, Governing Council of the canton of Basel-Stadt, Switzerland
	Ursula Costa, Director healthcare innovation DayOne, Switzerland
	Frank Petersen, Novartis, Switzerland
13:15 - 13:45	Startup Finalist Presentations
	Moderator: <b>Shwen Gwee</b> , Former Vice President and Head of Global Digital Strategy, BMS, USA

Witness the top three HealthTech startups pitch their game-changing ideas in just 6 minutes each. Afterwards, use the event app to vote for your favorite. Your voice shapes the future of HealthTech!

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	Fourse South
10 45 15 15	Foyer South
13:45 - 15:15	Lunch Break, Exhibition & Networking
	Gallery South
13:55 - 15:00	Catalyzer Corner Discussions
13:55 - 14:45	<ul> <li>Zone Alpha: Innovation for Healthier lives within Planetary Boundaries Workshop: Niels Van Espen</li> </ul>
13:55 - 14:25	Zone Beta: Human centered tech: Dipu Patel, Phil Norris
	<ul> <li>Zone Gamma: Ecosystem for Innovation: Aurelie Moser</li> </ul>
14:30 - 15:00	<ul> <li>Zone Beta: Your health needs YOU: Philipp Klett</li> </ul>
	Zone Gamma: Tech powered care unleashed: Alexandra Kapeller, Martin Hoffmann
	Mainstage
15:15 - 16:00	Keynote lecture: The power of AI in Health: How AI is accelerating global access and health equity
	Kingsley I. Ndoh, Founder & CEO, Hurone AI, USA
16:00 - 16:45	Panel: Tech-Powered Care Unleashed: Redefining Accessibility to care, and empowering Livability in a Healthier Future
	Moderator: Julie Cheu, NGE Market Activation Head, Novartis, Switzerland
	Isabelle Widmer, Founder & CEO, Elytra, Switzerland
	<b>Brian Wong</b> , Programme Manager – International Politics, Leadership and Diplomacy for Health, Stockholm School of Economics & Karolinska Institutet, Sweden
	Ventsislav Dobrev, Global Lead Digital Health, Ypsomed AG, Switzerland
	<b>Sara Schmachtenberg</b> , Digital Health Venture Expert / Head of Data and Analytics, Europe & USA, Galen Growth, Switzerland

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#### • • • 16:45 – 17:30 Panel: Your Health needs YOU

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Moderator: Caoimhe Vallely-Gilroy, Director Strategy, DayOne, Switzerland

	Sylvain Bonnet, Managing Director, Observia Group, France
	<b>Alessandro Paoli</b> , Head of Sales EMEA and Global Partnerships, LiveWell, Switzerland
	Felix Strobl, Medical and Scientific Director, Scanderra GmbH, Switzerland
	<b>Quy Vo-Reinhard</b> , Co-Founder, CRO, dHealth, Switzerland, Co-Founder, CEO, V-Space Global, France
17:30 - 18:30	Closing Awards Ceremony









## **INDUSTRY PROFILES**

#### **Amazon Web Services (AWS)**

Amazon Web Services, 60 Holborn Viaduct
London
EC1A 2FD
United Kingdom
Booth #:
https://aws.amazon.com/

Amazon Web Services (AWS) is the world's most comprehensive and broadly adopted cloud, offering over 200 fully featured services from data centers globally. Millions of customers—including the fastest-growing startups, largest enterprises, and leading government agencies—are using AWS to lower costs, become more agile, and innovate faster. In healthcare and life sciences, AWS is a trusted technology and innovation partner, providing unmatched reliability, security, and data privacy.

#### **BRAUNPAT AG**

Peter Merian-Strasse 28 Basel 4052 Switzerland Booth #: 09

#### https://braunpat.ch/en/

BRAUNPAT is the acronym and trade mark of BRAUNPAT AG, a law firm specialised in the field of intellectual and industrial property. BRAUNPAT's workforce includes patent and trade mark specialists as well as the appropriate infrastructure for obtaining and defending patent rights, trade mark rights, design rights and copyrights. With its worldwide network of contacts BRAUNPAT is able to secure its clients intellectual property rights even in the most far flung countries of the world. At present, BRAUNPAT employs patent attorneys specialised in chemical and technical fields, as well as trademark and design specialists. We correspond in German, French and English and, if need be, in Italian and Spanish.

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#### Briya

Sderot Sha'ul HaMelech 35 Tel Aviv-Yafo 6423914 Israel Booth #: 12

#### https://briya.com/

Briya is a platform that facilitates access to high-quality real-world data (RWD) to drive health innovation in the healthcare industry. It connects a vast data network of healthcare organizations, such as hospitals, clinics, and biobanks, directly to researchers and pharma companies, enabling swift and secure data exchange. Briya addresses the critical need for streamlined access to diverse healthcare datasets, offering comprehensive coverage of all data types, including structured and unstructured data. With Briya, researchers can access the most relevant real-time data, ensure compliance with regulatory requirements, and gain insights with complete patient journeys. Overall, Briya empowers organizations and researchers to drive impactful research initiatives, improve patient care outcomes, and advance medical knowledge.

#### **CSEM SA**

Rue Jacquet-Droz 1 Neuchatel 2002 Switzerland

#### https://www.csem.ch/en/

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CSEM is a non-profit-oriented public-private Swiss technology innovation center renowned for developing advanced technologies with profound societal impact. CSEM's mission is to transfer these innovations to industries, strengthening the economy. CSEM is at the forefront of life sciences and healthcare industry. By bridging precision manufacturing and digitalization, CSEM develops disruptive biosystems that bring the lab to the patient and vice versa. CSEM leverages cutting-edge technologies like wearables, cell microsystems, biomonitoring, lab automation, and AI to create impactful solutions. CSEM's work narrows the gap between applied sciences and industrialization, enabling standardization and advancements for personalized medicine, diagnostics, and advancements in regenerative medicine.

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DayOne by Basel Area Business & Innovation	
Dufourstrasse 11	
Basel	

4010	
Switzerland	

Booth #: DOP1

#### https://www.dayone.swiss/

At DayOne, we are shaping the future of health by accelerating digital transformation in Europe's leading healthcare and life sciences hub. We have built a platform for collaborative innovation across disciplines and industries by accelerating startups, launching catalyst projects and hosting a community and events to bring innovative healthcare ventures forward. Join us in building the next generation of health tech ventures, built on the strength of the Basel Area: Europe's life science capital.

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#### Heinrichstrasse 216 Zurich 8005 Switzerland Booth #: 06

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https://digitalswitzerland.com/

digitalswitzerland is a Swiss-wide, cross-industry initiative that aims to transform Switzerland into a leading digital nation. Along with our network of 170+ association members and non-political partners, including more than 1,000 top executives, we're engaged in over 25 projects to inspire, initiate, co-create and lead digital change in Switzerland. digitalswitzerland is the point of contact for all digitalisation issues and is committed to solving a wide range of challenges such as the digital transformation in healthcare.

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#### **Federal Department of Foreign Affairs FDFA**

Bundesgasse 32

Bern

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3003

Switzerland

#### https://www.eda.admin.ch/eda/en/fdfa/fdfa/organisation-fdfa/general-secretariat/presence-switzerland.html

Presence Switzerland is responsible for promoting Switzerland's image abroad, and implements Switzerland's Strategy for Communication Abroad. Presence Switzerland implements its communication work in cooperation with the Swiss representations abroad, in coordination with the specific departments, and with the involvement of private actors both at home and abroad. Its activities are financed through the FDFA's annual budget along with separate federal government contributions for its presence at the world expos and the Olympic Games. Presence Switzerland was created in 2001 as a decentralised administrative unit within the FDFA in response to the issue of unclaimed assets. In 2009, it was integrated into the FDFA General Secretariat and in June 2012, it was merged with the Competence Centre for Cultural Foreign Policy.

#### **Galen Growth**

Lichtstrasse 35

Basel

4056

Switzerland

Booth #:

#### http://www.galengrowth.com

Galen Growth is the #1 choice for Digital Health deal flow, research and due diligence for leading corporations, health systems and institutional investors.

InSilicoTrials Riva Grumula 2 Trieste 34123 Italy Booth #: 02

#### https://insilicotrials.com/

InSilicoTrials provides a cloud simulation platform that leverages cutting-edge AI and silico techniques to predict clinical trial outcomes. This approach assists Pharma, Biotechs, and researchers in advancing R&D more efficiently and cost-effectively by minimizing the need for extensive clinical trials. It offers various healthcare simulation tools for bench, preclinical, and clinical evaluations across different disease areas, supporting decision-making with dashboard applications. The platform features a range of models, including mechanistic, AI-based, and hybrid, as well as simulations based on privacy-preserving synthetic patient populations obtained with state-of-the-art GenAI technology. Collaborating with over 70 scientific partners, InSilicoTrials aims to accelerate the process of bringing new treatments to market and enhance speed, accuracy, and efficiency of drug development.

#### **KAPSLY**

Sihlquai 131 Zurich

8005

#### Switzerland

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#### https://www.kapslyventures.com/

KAPSLY is a venture studio empowering HealthTech startups to thrive. With a focus on accelerating time-to-market, we offer tailored hands-on support, a vast network of vetted service partners, and access to funding opportunities through our partner organization, MEDKAP. Led by seasoned entrepreneurs and industry experts, our platform democratizes the venture studio model, providing startups with the resources and guidance they need to succeed. Whether it's product development, business strategy, or fundraising, KAPSLY is dedicated to helping HealthTech innovators bring their ideas to life and make a meaningful impact in the healthcare industry.

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## InSilicoTrials

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FDFA Swiss Ministry

of Foreign Affairs

#### MDPI

St. Alban-Anlage 66

Basel

4052

#### Switzerland

#### https://www.mdpi.com/

MDPI is a pioneer in scholarly, open access publishing, that has supported academic communities since 1996. Based in Basel, Switzerland, MDPI has the mission to foster open scientific exchange in all forms, across all disciplines. MDPI's 425 diverse, peer-reviewed, gold open-access journals are supported by more than 115,000 academic experts who support MDPI's mission, values, and commitment to providing high-quality service for our authors. MDPI's articles are freely available and distributed under a Creative Commons Attribution License.

#### MOD1

Aeschenplatz 6 Basel

4052

4002

Switzerland

Booth #: 08

#### https://www.mod1consulting.com/

MOD1 delivers cybersecurity, privacy, risk, and compliance consulting, advisory, and flexible staffing solutions tailored to digital life sciences. We enable the strategic allocation of cybersecurity investments based on risk and value to seamlessly integrate security and privacy compliance into your product, customer, and growth strategies.

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#### Post Sanela Health AG

fingstweidstrasse 60b
lürich
8005
Switzerland
3ooth #: 01
https://www.post-sanela.ch/



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RECRUITING

Focus on health - We are building the infrastructure for the Swiss healthcare ecosystem. Post Sanela Health AG puts health at the centre of all its activities. As a non-profit company, we are committed to promoting quality, efficiency and cost-effectiveness in healthcare and promote the Swiss healthcare ecosystem by systematically linking all players in the industry and providing them with a basis for integrated care. Specifically, we offer the electronic patient record (EPR) to the Sanela reference community. While doing so, we pay close attention to the interests of the general public and patients.

#### **Rockstar Recruiting**

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Switzerland

Booth #: 11

#### https://rockstar.jobs/?location=zurich

At Rockstar Recruiting, our mission is connecting trailblazing tech experts & tech companies. With backgrounds in psychology and IT, we understand our candidates & customers on a technical and personal level alike. We love cutting-edge technology and maintain close tries to late-breaking research and disruptive startups. If you are active in Artificial Intelligence, Computer Vision, Blockchain, or Software Engineering in general, we are the tech recruiter you have been looking for.

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#### **St. Claraspital AG**

Kleinriehenstrasse 30

Basel

4058

Switzerland

#### https://www.claraspital.ch/en/home

The Claraspital in Basel is a privately run, highly specialised acute hospital. It is characterised by outstanding treatment and comprehensive medical expertise, which are provided with the standard of care of a private hospital. The Claraspital has clearly positioned itself medically with its Tumour Centre, the Clarunis University Abdominal Centre,, its mission for highly specialised visceral surgery, and the specialities of urology, pneumology/thoracic surgery, cardiology, general internal medicine/endocrinology, gynaecology and intensive care medicinen and outpatient clinics. The Claraspital also has various centres certified according to international guidelines, is a reference hospital for obesity and provides extended basic care with a 24-hour emergency and and outpatient clinics. www.claraspital.ch

#### **Switzerland Global Enterprise**

Stampfenbachstrasse 85 Zurich 8008 Switzerland



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#### https://www.s-ge.com

Switzerland Global Enterprise (S-GE) is the official Swiss organization for export and investment promotion. With a unique global network, S-GE supports more than 5,500 Swiss companies every year in their international business and helps innovative foreign companies on their way to settling in Switzerland.

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<b>Switzerland Innovation Park Basel Area</b>
Hegenheimermattweg 167A
Allschwil
4123
Switzerland
Booth #: 03
https://sip-baselarea.com/

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B h The Switzerland Innovation Park Basel Area a place where you can shape the future. It is part of Switzerland Innovation's network of science parks and has three sites: Main Campus, Novartis Campus and Jura. Each site of the Switzerland Innovation Park Basel Area is strategically designed to support specific sectors, enabling tailored support, resources, and networking opportunities for startups and established companies. This differentiation allows focused growth and development in key areas of innovation, contributing significantly to the region's reputation as a leading global hub for healthcare, life sciences, and technology.

#### **Women on Stage** Lichtstrasse 35 Basel \*4056 Switzerland Booth #: 10

#### https://womenonstage.ch/

Established in 2020, Women on Stage focuses on four key areas: § Advancing Women: Increasing the representation of women in board and corporate leadership § Future of Work & Talents: Introducing pioneering methodologies to assist organizations in attracting, recruiting, and retaining female talents and leaders. Our innovative solutions empower women to increase visibility and access equal opportunities within the 21st-century workplace. § Lead for Diversity, Inclusion & Equity: Deepening the understanding of Divesity, Inclusion & Equity § Building a bridge between Academia & Industry: Offering programs to the Universities to transition young academics into the Life Science Industry

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#### **Ypsomed AG**

Brunnmattstrasse 6 Burgdorf

3401

Switzerland

#### https://yds.ypsomed.com/en/digital-health.html

With 40 years of experience, Ypsomed is a global pioneer for self-care solutions that enables people to enjoy the best possible quality of life. With innovative, simple-to-use, reliable self-injection devices as well as digital health solutions, we contribute significantly to the success of therapy - making self-care simpler and easier. We offer a unique blend of skills and expertise for the development and manufacturing of self-injection systems, as well as seamlessly integrated connected injection devices with digital therapy management for pharmaceutical and biotech companies. This expertise not only helps us stand out in the market - it also helps our customers to stay one step ahead of their competition.

#### Zühlke

Zürcherstrasse 39j Schlieren 8952 Switzerland



#### https://www.zuehlke.com/en

Summit by DAYONE

Innovation and technology can be a positive force for good in business and society. We empower our clients to envision and create a sustainable future. Zühlke is a global innovation service provider. We empower ideas and create new business models by developing services and products based on new technologies - from initial vision through development, deployment, production, and beyond. We specialise in strategy and business innovation, digital solutions and applications, and device and systems engineering. Our solutions provide unique business value and a reliable foundation for ongoing success.

## **GETTING AROUND IN BASEL**

#### **A UNIQUE LOCATION**

The city is the centre of the idyllic tri-border region of Switzerland, Germany and France - lying between the Swiss Jura, Germany's Black Forest and the Vosges in Alsace.

The narrow alleyways and hidden squares with over 200 fountains as well as the many centuryold buildings and eve-catching sights such as the remarkable and richly ornamented Town Hall or the Cathedral, that has stood gracefully above the city for over 1000 years, combine to make Basel's Old Town one of the most beautiful and intact of its kind in Europe. In hardly any other cityscape in Europe do historic buildings from the 14th and 15th century blend so harmoniously with contemporary buildings.

#### **UNCOVER UNPARALLELED ARCHITECTURE**

It was not without reason that Basel is seen as Switzerland's capital of architecture. Just a few steps away from the picturesque Old Town you will glimpse architectural masterpieces designed by internationally renowned figures such as Richard Meier, Frank Gehry and Mario Botta or the Basel-based Herzog & de Meuron. Numerous winners of the prestigious Pritzker Architecture Prize have immortalized themselves in Basel with their buildings - a concentration of superior architecture that is unique in the world.

#### **ENJOY ART IN MUSEUMS...**

In Basel, art can be seen wherever you go, whether strolling through the Old Town or when visiting one of the almost 40 museums. With their themed collections, the museums have something for every taste, and many have reputations that stretch far beyond the Swiss border. Kunstmuseum Basel, whose history dates back to 1661, is one of the world's very first museums. Its collection includes many major works of art from the last 700 years. Wandering through the halls, you will discover a veritable "Who's Who" of classical modernism, from Pablo Picasso to Henri Matisse and Joan Miró to Paul Klee.



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#### **AND STREET ART!**

Walking around Basel and letting your eyes wander to the right and left (and sometimes upwards) from time to time, you will be rewarded: you will discover impressive street art and graffiti everywhere in the city centre. National and international artists are also constantly creating new, colourful artworks on the outskirts of the city. Urban art has become an integral part of the art scene in recent years and is now an indispensable element of urban tourism in Basel.





Join us next year for round two of #BOOM2025 in the heart of Basel, Switzerland.

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