# **Exhibitors Technical Manual**

Dear Exhibitor,

This Exhibitor Technical Manual contains important information designed to assist you in preparing for the **BOOM 24** Exhibition.

The Exhibition will be held in conjunction with **B00M2024 SUMMIT by Day one and Basel Area**) which will take place on **10-11 April 2024** at **MESSE**, **Basel**, **Switzerland**.

The exhibition floor plan has been designed to maximize the exhibitor's exposure to the delegates.

Please read all the information in this manual. It will take you very little time now and could save you a great deal of time later.

Please forward this manual to everyone who is working on this project, including your stand builder, as it contains useful information about the Congress.

We look forward to welcoming you in **Basel** and wish you a successful congress and exhibition!

Best Regards, Zornitza Marinova Project Coordinator

Email: zmarinova@kenes.comEach exhibitor/supporter has received an e-mail with login details to access the Portal. The Portal enables Supporters and Exhibitors to:

Submit Company logo and profile Order Lead retrieval (Badge scanners) Order exhibitor badges Submit booth drawing (for "Space Only" booths) Submit other deliverables as per contract Link to access the Portal <a href="https://exhibitorportal.kenes.com">https://exhibitorportal.kenes.com</a>

### Notes:

The login details has been sent to the person signing the contract. This person is responsible for passing on the login details to third party if needed.

Access to all Portal services will be available only after submission of your company profile and logo.

Only deliverables as indicated in your contract, should be submitted via the Portal. Items not included in your contract will not be processed. **Exhibition related contact table** 

Action Item	Deadline	Contact Person	
Company profile			
Designed Stand Approval	As soon as		
Text for Fascia (Shell Scheme stands only)	possible, not later than 28 February 2024	<u>Via Kenes Exhibitor's Portal</u>	
Badge Order (Available only after submitting company profile)	-		
Information regarding	26 <sup>th</sup> February	Katrin Witzke	
stands delivery (for	20 7 657 447 7	Mobile:+49 (0) 172 1872 594  Email: k.witzke@sempex.com	
Space only)	D 13 ' C	Email: <u>k.witzke@sempex.com</u>	
Electricity *	Deadline for orders:		
Stand Extras*	Tuesday, 26 <sup>th</sup> March 2024  After this deadline some	<u>WEB SHOP</u> Jasna Niederberger Email:	
Furniture Rental MESSE, BASEL	services may not be available and are subject to express charges	Jasna.Niederberger@congress.ch	
Graphics/Signage *		Simon Wodars	
Stand Graphics and furniture	Tuesday, 26 <sup>th</sup> March 2024	D +41 52 354 76 71 M +41 79 534 80 01 E <u>swodars@expomobilia.com</u>	

In stand catering*	Friday, 08 <sup>th</sup> March 2024  Move in and lo	Wassermann & Company AG  Doris Graf  T +41 61 201 08 40  d.graf@wassermann-company.ch  sales@wassermann-company.ch	
Arrival of SEAFREIGHT SHIPMENTS at port of Hamburg   Bremerhaven: LCL shipments	18 <sup>th</sup> March 2024	Please contact:  Mrs. Katrin Witzke  Sempex  Mobil: +49 (0) 172 1872 594	
Arrival of SEAFREIGHT SHIPMENTS at port of Hamburg   Bremerhaven: FCL shipments	21st March 2024		
Arrival of AIRFREIGHT SHIPMENTS at Basel (BSL) airport:	03rd April 2024	Email: <a href="mailto:k.witzke@sempex.com">k.witzke@sempex.com</a> Email: exhibitions.basel@sempex.com	
Arrival of ROADFREIGHT / COURIER SHIPMENTS at Sempex warehouse:	No later than  5th of March,  2024		
Exhibition goods — Direct deliveries to Congress venue (only full load trucks)	Subject to time slot	Sempex AG; Tel.: +41 (0)58 307 7720 exhibitions.basel@sempex.com	

<sup>\*</sup>MESSE, BASEL Exclusive

# Social Event at The Exhibition Area

You are cordially invited to the **Welcome Party** which will be held in the Exhibition Hall on 10<sup>th</sup> April 2024 at 19:30 hrs., Foyer South. Exhibition Timetable - \*subject to change

Move in	Tuesday, 09 April, 2024	08:00-20:00
Set up starts	Tuesday, 09 April, 2024	08:00-20:00

<sup>\*</sup>Please note that electricity and furniture is not included in the stand. It has to be ordered additionally by the exhibitor.

Exhibitors space only Move-in	Tuesday, 09 April, 2024	10:00
Exhibitors shell scheme Move-in	Tuesday, 09 April, 2024	17:00
Decoration Only	Tuesday, 09 April, 2024	17:00 - 19:30
Exhibitions Opening	Wednesday, 10 April, 2024	16:00-21:00 (end of welcome reception)
Hours	Thursday, 11 April, 2024	10:30 — 19:00 (end of closing ceremony)
move out of exhibitors move out only with item that are to be carried by hands	Thursday, 11 April, 2024	19:15- 20:00
Dismantling / Breakdown	Friday, 12 April, 2024	08:00 - 17:00

### Please Note:

Empty crates and packaging material must be removed after set-up and no later than **Tuesday**, **09 April 2024 at 20:00** 

- The timetable is subject to possible changes in accordance to the scientific program
- Updates to follow up in due time
- Dismantling of the stands before the official hour is not permitted.
- •All shell scheme stands are required to be on time for dismantling from the hour that it is written that it starts, so that they can pack their materials and after that the official builder is being able to dismantle their stand.
- All exhibitors should be in their Stand 30 minutes before the official opening hour.

 All aisles must be clear of exhibits and packaging materials to enable cleaning at all times.

### Off Exhibition Information

- Dismantling of the stands before the official closing of the exhibition is not permitted.
- It is the exhibitor's responsibility to dispose of all materials after dismantling.
- Any equipment, display aid or other material left behind after Friday, 12 April, 2024 17:00 will be considered discarded and abandoned. Any charges incurred for waste removal will be sent to the exhibitor.
- Please do not leave any visible valuable articles at your stand.

#### Waste Removal

- •Waste containers will be positioned within the exhibition area during set up and breakdown by the organizer.
- The exhibitor may dispose in the containers their waste as long as the waste does not exceed reasonable quantity and volume.
- In case that exhibitors has large amount of waste material exceeding 40 l during set-up/dismantling, they should order additional waste container in advance to <a href="mailto:zmarinova@kenes.com">zmarinova@kenes.com</a> and will be subject to additional charge.

# Access to the Exhibition Hall during Set-up and Dismantling

- Everyone must be fully registered to enter the exhibition hall during set-up and dismantling periods.
- Access to the **exhibition will** be granted based on list of names that will be provided to the organizers.
- For this reason, stand builders/contractors/exhibitors must register in advance all of the personnel that are required to be on-site during set-up and dismantling

periods.

• The following information should be submitted to the Exhibition Manager, by email, no later than Wednesday, 3rd April to zmarinova@kenes.com Full name; Name of the exhibit company; Name of the contractor/stand builder; Stand number

It is not necessary for persons with an Exhibitor Badge to additionally issue a set-up and dismantling pass.

Make sure to pre-register all personnel in order to avoid delays once you arrive on-siteExhibition Floor Plan

The floor plan has been designed to maximize the exhibitor's exposure to the delegates.

For most updated floor plan and list of exhibitors, please <u>click here</u>

### List of Exhibitors

Please see all exhibitors listed here: <a href="https://boom-summit.com/2024-partners/Exhibitors">https://boom-summit.com/2024-partners/Exhibitors</a> Badges

- All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Individual participant names will not appear on badges in order that they may be used interchangeably between staff members.
- Exhibitor badges will be given as per your contract.
- Any additional exhibitor's badges will be charged an exhibitor registration fee of €200
- Each exhibitor will be contacted with login details to access the Exhibitor's Portal.
- All personnel are required to wear badges to access the Exhibition. Company representatives not wearing their badges will not be allowed to access the Exhibition. Company name badges are for the use of company personnel

for Stand manning purposes and should not be used by companies to bring visitors to the Exhibition. Exhibitor badges will not be mailed in advance and may be collected from the onsite registration desk.

### **Exhibition Area**

The Exhibition is being held in Foyer South, Messe, Basel.

• For stand walls 2,5 m. is the maximum high allowed. No hanging points for stands is allowed.

#### Floor

- Floor type: Cast asphalt light color
- Maximum floor load: 1400 kg/m2

# **Ceiling Rigging**

Ceiling rigging possible. Please contact <a href="mailto:exhibition@congress.ch">exhibition@congress.ch</a>

Stand builders are **NOT allowed** to hang any item directly to the venue ceiling.

# Raised Floor / Platform

The organizers and MCH MESSE, BASEL must be informed if the stand has a platform (when submitting the drawings for approval), as well as the scheduled set-up (day and time). Without this information the MCH MESSE, BASEL/Official Contractor will not be able to provide the requested service(s) and the prepayment will not be refunded. Before placing the platform, the exhibitor/stand builder must confirm that service(s) provided by the MCH MESSE, BASEL/Official Contractor (electricity, cables, Internet, etc.) are in the right place. Access to the service points/electricity tramp are compulsory when a platform is installed (keep those points accessible!). Once the platform is installed, no

new services that need to go under it will be accepted.

- The platform sides must be closed and finished neatly. The platform edges must be safe, secured and easily visible.
- Please note that if your stand has a platform higher than 4.5 cm, you are required to provide a ramp to ensure access for people with disabilities.

### **Shell Scheme Stands**

To ensure the smooth and efficient installation and dismantling of your Stand, an official Stand

Contractor has been appointed (See SECTION 5: official contractors).

Shell Scheme which has been pre-booked with Kenes includes the following:

- Company name on Fascia board printed in standard lettering.
- Shell scheme wall panels

Stand Package does not include:

- Electricity and electrical connections
- Furniture
- Carpet
- Stand cleaning.
- Branding of the shell scheme walls

Electricity, and cleaning and other products and supporting services can be ordered via the MCH MESSE, BASEL <u>Web Shop</u>. Credentials and link to the MCH Messe, Basel web shop will be mailed to each of the exhibitors together with the manual.

Furniture can be ordered via designated general contractor **Expomobilia at swodars@expomobilia.com** or via designated the MCH Messe, Basel webshop.

Wall branding can be ordered through the designated general contractor Expomobilia at <a href="mailto:swodars@expomobilia.com">swodars@expomobilia.com</a>

Note: **Corner shell scheme stands** are provided with two open sides and 2 fascia panels with company name.

# Fascia Sign

\*Maximum of 21 characters (including spaces) may be written on your fascia (valid for 9 sqm stands). Please submit lettering for fascia via the **Exhibitor's Portal** by Friday, **March 8st**, **2024**.

You can submit your design/Facia on the Exhibitors' Portal: here

Each exhibitor will be contacted with login details to access the Exhibitor's Portal.

If the text for your fascia is not received by this date, we will provide you with a fascia title as per your application form.

If you wish to print your logo on the board, instead of your company name or in addition to the name, this can be ordered at additional cost via the official contractor.

# Technical Information and Regulations for Shell Schemes Stands

- All basic shell scheme stand will be designed and built by the official stand contractor.
- Exhibitors are not allowed to make any alterations to the structure of the stands or remove any integral parts from the stands. Exhibitors wishing to remove or change the location of any standard equipment within the stand should indicate clearly on the location plan and forward it together with clear instructions to the official stand contractor and the Exhibition Manager before Friday, March 8st, 2024.
- No free-standing stand-fitting or display(s) may exceed

- a height of **5m** or extend beyond the boundaries of your stand. This includes company names, advertising materials, flags and logos provided by the exhibitor.
- It is not allowed under any circumstances to cut, nail or drill into or through the walls, facia, floor or ceiling.
- Please do not use any adhesive products that may leave marks or cause damage to the panels and stand structure. Stand must be returned in the same condition in which it was received. Any damage to stand structure will be invoiced to the exhibitor.
- It is possible to use fishing line (nylon) to hang pictures etc.
- An exhibitor occupying **a stand at the corner** can request to close the additional side(s). If the official stand contractor and the Exhibition Manager is not being notified in writing before **Friday**, **March 8th**, **2023** it will be assumed that the exhibitor will have opening on the additional side(s).
- A back wall of a stand (any stand type) cannot be used by other exhibitors.
- Excess stock, literature or packing cases may not be stored on, around or behind stands, unless contained within a lockable storeroom.

Exhibitors requiring additional equipment may contact the MCH MESSE, BASEL or the official stand contractor — as per published deadlines (see section "Exhibition related contact table"). Space Only Stands

Exhibitors using independent contractors are required to submit the following for the organizer approval:

- 1. A scaled drawing (scaled 1:200 DWG), including elevation views of the proposed Stand to be built.
- 2. Utility connections: electrical a list of all appliances
- 3. The name and contact details of their construction

company

4. Electricity and connections are to be ordered through Niederberger@congress.ch.

Please submit the files through the Kenes Exhibitor's Portal: <a href="https://exhibitorportal.kenes.com">https://exhibitorportal.kenes.com</a> Each exhibitor will be contacted with login details to access the Exhibitor's Portal.

# Deadline: Friday, March 8th, 2023

- All exhibits are to be displayed to avoid blocking aisles, obstructing adjoining stands, or damaging the premises.
- Exhibitors are kindly requested to allow sufficient seethrough areas that ensure clear views of surrounding exhibits.
- **Island Stands** should be partly accessible on all "open" sides. Requests to be partially exempted from this rule should be submitted in writing to the Exhibition Manager
- Construction finish must be perfect in all the stand's visible areas, including rear sides.
- Raised Floor/Platform please refer to section "Hall Specifications and Important Technical Information"
- Advertising on the boundary with other stands is prohibited.
- Multilevel structures are not permitted.
- Arches, bridges, or similar constructions connecting two or more Stands are not permitted.
- For stand walls **2,5** m is the maximum high allowed.
- Any part facing neighbouring stands that is above 2.50 m in height needs to be designed with neutral surfaces (white or grey).
- Ceiling Rigging is permitted and exclusive to the venue please contact <u>exhibition@congress.ch</u>
- Kindly note:
- The organizers will not approve stands that do not comply with the accepted standards until the necessary changes have been made.

- Work cannot commence until the stand drawings are approved by the organizers.
- The used spaces must be returned to MCH MESSE, BASEL completely clear of all items and the Exhibition areas restored to their original state.
- •We recommend Exhibitors using independent stand contractors to include a site visit in the planning process to assure a smooth and well planned set up. Please contact the MESSE, BASEL at: exhibition@congress.chto coordinate a visit.

# **Electricity and Electrical Installations for "Space**

According to the regulations, the electrical installations for the Exhibition will only be connected to the power supply.

MESSE, BASEL is the only company allowed to connect any kind of device directly to the main power sources.

Only MESSE, BASEL is authorized to provide the electrical switchboard for the power points. Thus, every exhibitor should order an electrical switchboard from the MESSE, BASEL and to pay for the electrical consumption according to his power needs.

Please refer to the MCH MESSE, BASEL exhibition@congress.ch

The MESSE, BASEL will check that the official MCH MESSE, BASEL electrical switchboard are not removed from the stand.

- Electrical switchboards provide by the MCH MESSE, BASEL cannot be manipulated, adjusted, or damaged. The cost of a damaged Electrical box will be charge to the company who has ordered it.
- MCH MESSE, BASEL staff are authorized to unplug the whole stand electrical installation if they detected

that it is not properly done, with a possible danger.

At the end of the day Stand manager must check before leaving the venue that the stand spotlights are switch off for security and ecologic reasons. Otherwise, MCH MESSE, BASEL will do it. MCH MESSE, BASEL won't be liable for any damages caused from this action. **Electricity** 

Please note that electricity is NOT included in the shell scheme stand and in the space only stand. It has to be ordered by the exhibitor.

Please order electricity via the MCH MESSE, BASEL Web Shop. Credentials and link to the MCH Messe, Basel web shop will be mailed to each of the exhibitors together with the manual.

Electricity can also be ordered through Jasna.Niederberger@congress.ch.

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### Stand Cleaning

The organizers will arrange for general cleaning of the exhibition premises prior to the opening of exhibition and daily prior to opening thereafter (excluding exhibit stands and displays). For ordering daily stand cleaning, please refer to the online shop credentials and link of which will be mailed to each exhibitor additionally.

Any company **cannot** clean the venue facilities surfaces to avoid damage on them.

#### Internet & Wi-Fi

During the conference days a free **Wi-Fi access** will be provided to all visitors, suitable for basic web browsing.

Username: BOOM 2024

You will receive and code to enter the dedicated wi-fi.

Additional Wired internet and Wi-Fi connection may be ordered through MCH MESSE, BASEL. Please refer to please refer to the online shop credentials and link of which will be mailed to each exhibitor additionally.

Deadline: Tuesday, March 26th, 2023

Complimentary Wi-Fi will be provided by the conference during official conference days at most areas.

This public Wi-Fi connection is limited for basic web browsing or checking emails.

Should you have any internet-based feature/device/activity at your stand (for example: product demonstrations), we strongly recommend ordering a dedicated internet connection for your stand (wireless or wired connection) to guarantee a consistent internet connection inclusive of technical support.

Note regarding technical support: the MCH MESSE, BASEL will ensure that the service you purchased is functioning as it should, however we cannot troubleshoot or repair issues with client-provided equipment.

# Security

Please do not leave any bags, boxes, suitcases, or any type of product unattended at any time, whether inside or outside the exhibition area.

Neither MCH MESSE, BASEL nor the organizers can accept responsibility for the security of the stands and their contents. MCH MESSE, BASEL as well as the organizers are not liable for any possible loss, theft and/or damage occurred during the rental period of any private property or goods. Exhibitors are fully responsible for the security of their stand and equipment.

If you wish to hire security for your stand, this can be done via the please refer to the online shop credentials and link of which will be mailed to each exhibitor additionally.

# **Stand Catering**

Food & Beverages service is an exclusivity of .

Exhibitors who wish to order food and beverages for their

stand are welcome to do so directly with MCH MESSE, BASEL's exclusive provider Wassermann & Company AG.

Please refer to the Wassermann & Company AG at the following mail <a href="mailto:d.graf@wassermann-company.ch">d.graf@wassermann-company.ch</a>

#### **IMPORTANT:**

- It is not allowed to enter any kind of Food & Beverages including coffee machines from outside the venue.
- This exclusivity also includes all types of catering equipment such as coffee makers, juicers, popcorn machines, etc.
- MCH MESSE, BASEL reserves itself the right to add a charge for the entry of any F&B products not supplied by the venue (authorization is necessary from the venue)
- The exhibitor must consider the space available on the stand to store and display the requested deliveries.

In case to have any other doubt about F&B please contact the organizers or the Wassermann & Company AG at the following mail <a href="mailto:d.graf@wassermann-company.ch">d.graf@wassermann-company.ch</a> to avoid misunderstandings once the event stared.

#### Waste Removal

For ordering waste removal please contact MCH MESSE, BASEL <a href="mailto:exhibition@congress.ch">exhibition@congress.ch</a>

# Storage

MCH MESSE, BASEL has no storage facilities. Short-term storage of materials left over after assembly (empty boxes, crates, cases, palettes etc.) should be coordinated with **Sempex AG** team (payable service).

Under no circumstances may packing materials of any kind be left in the aisles, on the stands, around or behind the

#### stands.

Please contact **Sempex AG** with information on sizes and number of parcels, size, and storage period. **E-mail:** <a href="https://k.witzke@sempex.com">k.witzke@sempex.com</a> and lsc@sempex.com

Shipments sent directly to the venue prior to the set-up period, will be refused by the venue.

Once the event & dismantling are over, MCH MESSE, BASEL shall not be held responsible for the safekeeping and/or storage of any items left in the building. If MCH MESSE, BASEL takes care of the removal of these items, it will be charged to the exhibitor.

### Access for Deliveries

- Please be advised that neither the Organizers nor MCH MESSE, BASEL can accept deliveries on an exhibitor's behalf and arrangements must be made for a stand/company representative to be available when deliveries are made.
- •As a courtesy to the delegates and your fellow exhibitors, deliveries or the removal of any equipment to or from stands must be made 30 minutes before or after exhibition opening hours.
- Trucks for direct deliveries and pick ups to / from the stand can be routed directly to exhibition hall 1 of MCH Messe, Basel during the official move in and move out dates of BOOM 2024.

Access via: Messe, Basel

Gate: Isteinerstrasse Sued

Exhibition hall: 1.0

CH - 4058 Basel

Move in date: Tuesday 9th April 2024

Move out date: Friday 12th April 2024

For transport of any goods inside the venue to and from your stand please contact well in advance witzke@sempex.com and lsc@sempex.com

Rules and Regulations -Binding for all exhibitors and their subcontractors

#### **Animals**

It is not permitted to bring animals into MCH MESSE, BASEL.

# **Build-Up & Dismantling Period**

- During the period of build-up and dismantling, it is prohibited to consume **alcoholic beverages** in the working area as well as to perform work under the influence of alcohol, drugs or any other type of substances that could alter the perception of risk.
- The Exhibitors and contractors are required to wear the necessary personal protective equipment (PPE) such as protective helmets, eye protection, and hand protection required by the specific work activity, with special attention to the safety shoes/boots inside the facilities.
- The use of cutting machines, welding machines, sanders and a spray gun is strictly forbidden.

# **Health & Safety**

- It is the responsibility of the stand holder to ensure the health, safety and welfare of all employees, contractors and visitors as far as is reasonably practicable throughout the event.
- It is recommended that the stand holders appoint a supervisor for the stand, with the specific responsibility for ensuring the health & safety of their staff and stand builders. It is advisable that a Risk

Assessment is completed for the stand and submitted to the organizers.

### Children

• No person under the age of 18 years can be admitted to the Exhibition, either during build-up, opening days or breakdown. This rule also applies to Exhibitors' children and must be strictly enforced to comply with the safety regulations of the exhibition.

### **Compressed Gases**

• Use of compressed gases is not allowed.

# Damage to the Building

Boring, screwing, nailing, or the use of paint, glue, adhesive stickers, fixtures of any kind or anything that can damage the structural elements of the building (floor, walls, ceiling, pillars...) are not allowed. In case of damage of the facilities, the cost of repair or replacement will be charged to the exhibitor.

# Disposal of Material

• It is obligatory to collect and dispose of all material during the build-up or dismantling of the event. When the dismantling period is over, the exhibitor loses any right to claim losses or damage to property left behind. Any costs incurred by MCH MESSE, BASEL in removing this property will be charged to the exhibitor.

# Fire Regulations

- Stand material and fittings must be non-flammable or impregnated with fire-retardant chemicals.
- •As a general rule, easily inflammable synthetic substances, foam polyester, and no fireproof straw and reeds are prohibited.

- Storage paint liquids, gas or other inflammable substances in the stand space is forbidden.
- The use/storage of inflammable substances is forbidden (liquids, gas or other). For any doubt for these substances contact the organizers or MCH MESSE, BASEL.

# Fire Insurance (compulsory)

Exhibitors must be insured against fire.

### Smoke

• It is not permitted the operation of any machine in the exhibition that emanate fumes, gases or steam, or any item or device that generates or contains flame.

### Hanging of Posters, Banners etc.

• Hanging of posters, banners or decals, stickers, or similar items, on the walls, floors, ceilings, or pillars within or outside the installations of MCH MESSE, BASEL are not allowed.

# Insurance (compulsory)

- Exhibitors are required to take out appropriate Insurance. Third part liability insurance is obligatory. It remains the Exhibitors full responsibility to insure themselves appropriately.
- Neither the organizers nor the MCH MESSE, BASEL, their representatives or agents will be held responsible for any loss or damage to exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.
- The organizers do not provide insurance for exhibitors and their property. The exhibitor is responsible for his property and person and for the property and persons of his employees through full and comprehensive insurance and shall hold harmless the organizers for any and all damage claims arising from theft and those perils

usually covered by a fire and extended-coverage policy. Therefore, you are obliged to have **a public liability insurance** that covers all injuries to persons and damages that might cover in connection with the exhibition.

- Exhibitors are personally liable for all expenses incurred by the organizers or by third parties in regard to technical services provide.
- •We also recommend that you have additional coverage against loss or damage to exhibition material during transport and during exhibition times. Please make arrangements for insurance coverage through your company's insurer.

# Liability

- Exhibitors are responsible for all property damage as well as any loss or injury caused by their property, agents or employees. Companies will indemnify the organizers against all claims and expenses arising from any damages.
- If for any reason whatsoever the Exhibition needs to be abandoned, postponed, or altered in any way, either in whole or part, or if the organizers find it necessary to change the dates of the Exhibition, the organizers shall not be liable for any expenditures, damages or loss incurred in connection with the Exhibition.
- The organizers shall further not be liable for any loss which the Exhibition or Exhibition contractors may incur due to the intervention of any authority which prevents or restricts the use of MESSE, BASEL or any part thereof in any manner whatsoever.

# Sound equipment and Music

In general, the use of sound equipment/music in stands is permitted as long as the noise level does not disrupt the activities of neighbouring exhibitors.

Speakers and other sound devices should be positioned to direct sound inward (to be contained within the stand) rather than outward (toward aisles and other exhibitor stands).

It is difficult to establish decibel level restrictions. If an exhibitor or attendee is standing within ~3 meters of an exhibitor's stand and cannot carry on a normal voice-level conversation, the noise source is too loud.

# Further guidelines:

- Live music is not allowed.
- The organizers reserve the right to require the exhibitor to discontinue any activity, noise, or music that is too loud.
- The organizers reserve the right to require the exhibitor to discontinue any activity, noise, or music that is deemed objectionable.
- Exhibitors are reminded that third party copyrights should not be infringed. The organizers have no copyright responsibility in respect of any exhibiting company.
- Proper dispensation must be obtained and any royalties due, paid prior to the use of materials. Should any copyright dispute arise, the organizers will not be liable for any resulting loss or damages, sustained by any exhibitor or third party.

# **Personal Transportation Vehicles**

•Bikes, skates, electric scooter and any personal transport by wheels are not permitted inside the building.

### **Promotional Activities**

- All demonstrations or instructional activities must be confined to the limits of the Exhibition stand.
- Advertising material and signs may not be distributed or

displayed outside the exhibitor's stands.

- Advertising activities must not cause obstructions or disturbances in the gangways or at neighbouring stands.
- The Exhibition Manager reserves the right to require the exhibitor to discontinue any activity, noise, or music that is deemed objectionable.

# **Smoking Policy**

• MCH MESSE, BASEL operates a NO SMOKING policy in ALL halls and all kinds of cigarettes.

# **Special Effects**

- Special effects lighting, live music, smoke and laser projection may not be used in the stands.
- No permission will be given for projection in the aisles or on the walls of the hall.

MCH MESSE, BASEL reserves the right to access inside the stand to check the compliance with the MCH MESSE, BASEL regulations.

<u>Participation by exhibitors is dependent upon compliance with</u> <u>all rules, regulations and conditions stated herein.</u>DELIVERY REGULATIONS AND INSTRUCTIONS

# **Delivery & Logistic Services**

Sempex AG. has been appointed the official forwarding agent and clearance agent for this Congress and offers the following services: customs clearance, delivery to the stand, freight forwarding, manpower & trolleys for un-loading/loading during build-up and dismantling, storage of empty crates, transportation to and from the Exhibition Hall.

For security, insurance, and efficiency reasons, Sempex is the sole official agent to handle cargo inside the venue.

Stand builders are prohibited from using trolleys during setup and dismantling periods. Kindly note that the official agent is the exclusive agent for move in and move out of the venue. Exhibitors and Stand builders are free to deliver their goods or to pick their goods up from outside the venue. Those who use their own facilities up to the venue are requested to coordinate their time schedule and unloading of their cargo into the venue with the official logistics agent.

#### TRANSPORT AND LOGISTIC SERVICES

Transports to and from the fairground

- Handling of empties and full packings
- Unloading and loading services
- Rental of lifting equipment
- Supervisor and labour
- Material movements on the fairground
- Shuttle transfers from fairground
- Handling via advanced warehouse
- Warehousing (long-term storage and transhipment)
- Customs services
- Creation of documentations

# **Exhibition Goods and Display Materials**

To ensure an on-time delivery, it is necessary that all shipments meet the arrival deadlines.

Your detailed pre-alert (incl. desired customs clearance procedure when necessary) needs to be send in written to Sempex Logistic Service Center prior to the departure of the transporting

truck / airplane / vessel.

Failure to comply with latest arrival dates could result in non-delivery, late arrival or extra charges.

Delayed shipments, arriving after stated deadlines may result in non-deliveries and incur additional costs.

### **DEADLINES OF ARRIVAL**

Arrival of **SEAFREIGHT SHIPMENTS** at port of Hamburg | Bremerhaven:

LCL shipments 12 working days prior stand delivery date.

FCL shipments 10 working days prior stand delivery date

Arrival of AIRFREIGHT SHIPMENTS at Basel (BSL) airport:

All shipments 3 working days prior stand delivery date

Arrival of **ROADFREIGHT / COURIER SHIPMENTS** at Sempex advanced warehouse:

Courier|Groupage shipments **2 working days prior** stand delivery date

### ADDRESSES FOR SHIPPING DOCUMENTS AND ADVANCED WAREHOUSE:

**CONSIGNEE ADDRESS:** 

Sempex AG

Bleichestrasse 7

CH - 4058 Basel

Tel.: +41 (0)58 307 7720

NOTIFY: BOOM 2024

exhibitors name:

Hall: Foyer South

### Stand:

#### TERMS OF DELIVERY

All shipments have to be sent freight prepaid up to named airand seaport or to Sempex warehouse.

Shipments which are not sent freight prepaid, will not be accepted.

Please make sure that every package is clearly marked with the name of the exhibition, name of the exhibitor, hall and stand number.

Sempex will deliver the shipments to the selected stand according to the booking details and after effected customs clearance procedure, when necessary.

All shipments will be positioned on the stand latest on last day of build up regardless of the presence of the exhibitor or a representative. Sempex will not accept any responsibility or liability for subsequent damages or losses.

#### STORAGE OF EMPTIES AND FULL PACKINGS

Sempex offers you the storage of material during the show and furthermore for temporary or

long-term period in our local warehouses.

To confirm and arrange storage services, please send your booking by Email or call our Sempex office to get further instructions about marking and pick up service.

All items need to be packed properly and marked with specific exhibitor details.

Please ask for assistance and dedicated rates according to your needs.

#### RETURN SHIPPING

Sempex is glad to arrange the pick up of shipments from the stand after the end of the exhibition and organize the return transport to a desired destination.

All packages need to be clearly marked with the exhibitor name and stand number and final delivery address.

The service needs to be booked in writing at least two days prior to the official end of the exhibition.

Exhibitors leaving the stand before handing over the shipment officially to Sempex will do this on their own risk. Sempex will not accept any responsibility or liability for subsequent damages or losses.

For necessary customs clearance, please send the following documents before arrival of the shipment to: EMAIL FOR CUSTOMS ORDERS: lsc@sempex.com

For any customs clearances, please provide the following documentation along with your booking:

- Copy of Transit document (T1 or T2)
- When used: Copy of the valid Carnet ATA
- Commercial or proforma invoice
- Bill of Lading | AWB | CMR | Courier waybill
- If applicable: certificates (EUR 1, Form A, CITES, Fumigation certificate, DGR certificate)

Attention: Please note that customs clearances for the Congress Center in Basel can be done only by the local customs office. It might be necessary to arrange a national transit document at the borders to reach the Congress Center.Carnet ATAs need transit pages included.

The commercial or proforma invoice **must include** the following information:

- Name of the exhibition, hall and stand number
- Addresses of the shipper and the consignee

- Detailed description of each product
- Customs codes (Harmonized customs codes)
- Value per item and total value of the shipment
- Number of pieces, dimensions and weight
- Place, date, signature and stamp

Please keep consumable items and exhibits always separated also as packing units.

For goods which are supposed to stay in Switzerland, a final customs clearance procedure must be released and Duties and VAT have to be paid.

The final import clearance and payment of Duties and VAT must be confirmed and effected prior to pick up from exhibition stand. Disregard of this procedure may incur high penalties!

### **LIABLITY**

We work exclusively according to the most recent version of the General Terms and Conditions of the Swiss Freight Forwarding and Logistics Association (GC SPEDLOGSWISS), http://www.spedlogswiss.com/pdf/ab\_spe\_e.pdf, Jurisdiction is in Basel). The complete conditions are available upon request.

#### TRANSPORT INSURANCE

It is the exhibitors responsibility to ensure that all goods are covered by a fully-comprehensive insurance policy for the complete journey, i.e. from the exhibitor's premises up to exhibition stand and vice versa. For an adequate protection against damages and loss, we recommend the coverage of a transport insurance. Sempex is glad to offer a specific quote and give further information about it. Please send your request by email.

#### **PAYMENTS**

All rates / charges are net prizes and are valid plus the applicable value added tax.

Any charges not mentioned in the tariff and / or return shipping rates are available upon request.

Our service invoice need to be paid immediately. We may ask for prepayments for booked services.

We accept the following payment methods: Credit card

Bank transfer

Cash (up to CHF 1000.00 max.)

For delay of payment we invoice interest on late payment in the event of 2,0% per month.

Our bank details:

Bank: Basellandschaftliche Kantonalbank

IBAN: CH18 0076 9016 1432 1995 1

Swift: BLKB CH 22Key contacts:

Mr.Yaniv Finkelstein
Tel: <u>+49 (0)159 040 462 24</u>
Email: <a href="mailto:yaniv@simul-europe.com">yaniv@simul-europe.com</a>
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Ms. Mariya Georgieva
Kenes International
Tel: +359 888 090 783
Email: <u>reg_wom23@kenes.com</u>
Shipping and logistics
Sempex AG
Mrs. Katrin Witzke
Isteinerstrasse 76
CH-4058 Basel
Tel:+49 (0) 172 1872 594
Email: <u>k.witzke@sempex.com</u>
Website: <a href="www.sempex.com">www.sempex.com</a>

Address:

Venue

Messe, Basel Hall 1.0 Foyer South

Messeplatz 21, 4058 Basel, Switzerland https://www.messe-basel.com/en/

Stand Cleaning/

Telecommunications/Flowers/Decoration/Electricity

Messe, Basel Congress Center Basel Ms. Jasna Niederberger

Messeplatz 21, 4058 Basel, Switzerland T +41 58 206 30 95

jasna.niederberger@Messe, Basel.ch

https://www.messe-basel.com/en/

F&B and Catering: Wassermann & Company AG

Riehenring 118 CH - 4005 Basel Switzerland

Tel +41 61 201 08 40 Mobile: +41 75 429 48 50

Email : d.graf@wassermann-company.ch Website: www.wassermann-company.ch

> Stand furniture and graphics Expomobilia Simon Wodars

D +41 52 354 76 71 M +41 79 534 80 01

E swodars@expomobilia.com www.expomobilia-shop.com

Note: there are parking facilities next to the venue. The parking is a subject to additional payment.

Website: For updated information regarding Conference, please visit the congress webpage:

https://boom-summit.com/

Exhibition Manual Full Version