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BASEL

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10–11 APRIL
2024

SWITZERLAND

B00M Summit starts in

The future of healthcare is now

Welcome to B00M Summit, where healthcare professionals come together to challenge the status quo and drive meaningful change in the industry. Hosted by DayOne, KenesGroup and MCH,

the BOOM Summit is dedicated to advancing health technologies and reshaping the healthcare landscape.

BOOM Summit is born out of the pressing need for collaboration and dialogue among healthcare professionals worldwide. Our event is designed to provide a platform for industry visionaries and disruptors to share insights, engage in interactive workshops, and showcase cutting-edge technologies.

We believe that by fostering organic connections and meaningful conversations, we can collectively address the challenges facing the healthcare industry and pave the way for a brighter future. Together, we discussed topics such as AI-empowered diagnostics, telemedicine, the potential of blockchain in healthcare data management, and many, many, more.

BOOM 2024 brought together thought leaders, venture capital investors and startups founders and offers a platform for every voice that needs to be heard in the industry.

What to expect

We are on a mission to catalyze the disruptors of healthcare, envisioning a future for a healthy and happy society. Through honest meetings and discussions, we aim to deliver cutting-edge tools for next-generation health.

- **Discover innovations:** Experience healthcare's future at BOOM Summit.
- **Push boundaries:** Shatter and reshape healthcare norms.
- **Immerse yourself:** Dive into transformative talks and tech showcases.
- **Build connections:** Connect with the best, from agile

startups to industry leaders.

- **Learn strategically on three pillars:**

1. Harnessing health data accessibility
2. Transforming mindset from sickcare into comprehensive healthcare
3. Navigating the health/disease continuum

- **Tap into Basel's Best:** Explore the thriving Basel healthtech ecosystem.
- **Innovate for patients:** Hear from end-users to learn how to create solutions that are truly fit for purpose.

Who is this event for?

From industry pioneers, and tech enthusiasts, to healthcare professionals eager to embrace the future – B00M welcomes all who are passionate about the next big leap in healthcare.



Pharma, bio/med/healthtech decision makers



Healthcare professionals



Patients

□ □ □ □



Healthtech startups and founders

□ □ □ □



Researchers, academic professors and students



Government officials and regulatory decision makers



Investors and VCs

□ □ □ □



Healthtech stakeholders looking to make a difference in healthcare

Our Speakers

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Founder, Clinical Transformation Partners LLC, USA

[/tm_carousel_son][tm_carousel_son image_id="12980"
title="James Graveston"]

Principal Consultant, Zühlke, Switzerland

[/tm_carousel_son][tm_carousel_son image_id="12981" title="Dr.
Quy Vo-Reinhard"]

Co-Founder, CR0, dHealth (Switzerland)

Co-Founder, CEO, V-Space Global (France), Switzerland

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title="Gyles Morrison"]

MBBS MSc, Clinical UX Strategist at Whitespace, UK

[/tm_carousel_son][tm_carousel_son image_id="12889"
title="Paoletti Samantha"]

Head of Research and Business Development Life Science

Technologies, CSEM, Switzerland

[/tm_carousel_son][tm_carousel_son image_id="12888"
title="Lisa Falco"]

PhD, Lead Consultant for AI & Data at Zühlke, Switzerland

[/tm_carousel_son][tm_carousel_son image_id="12741"
title="Gian-Reto Grond"]

Digitalization expert, Digital Transformation, Steering

Directorate of the Federal Office of Public Health (FOPH),
Switzerland

[/tm_carousel_son][tm_carousel_son image_id="12743"
title="David Novillo"]

Unit Head and Regional Adviser, World Health Organization

[/tm_carousel_son][tm_carousel_son image_id="12594"
title="Brian Wong"]

Programme Manager – International Politics, Leadership and
Diplomacy for Health, Stockholm School of Economics &
Karolinska Institutet, Sweden

[/tm_carousel_son][tm_carousel_son image_id="12593"
title="Felix Strobl"]

Medical and Scientific Director, Scanderra GmbH, Switzerland

[/tm_carousel_son][tm_carousel_son image_id="12591"
title="Steve Pham"]

Health Technology Investments and Company Building by day,
Emergency Doctor by night, USA

[/tm_carousel_son][tm_carousel_son image_id="12422"
title="Jeanne Kehren"]

SVP Digital & Commercial Innovation & Chief Information
Officer, Bayer AG, Germany

[/tm_carousel_son][tm_carousel_son image_id="12416"
title="Michelle Bridenbaker"]

Vice President elect of MILE and Global Lead for Medical
Information & Communications at Recordati Rare Diseases,
Switzerland

[/tm_carousel_son][tm_carousel_son image_id="12232"
title="Chandana Fitzgerald"]

CEO at HealthXL, Ireland

[/tm_carousel_son][tm_carousel_son image_id="12247"
title="Michelangelo Canzoneri"]

Global Head of Group Smart Manufacturing, Merck Group, Germany

[/tm_carousel_son][tm_carousel_son image_id="12244"
title="Shwen Gwee"]

Former Vice President and Head of Global Digital Strategy,
BMS, USA

[/tm_carousel_son][tm_carousel_son image_id="12246"
title="Leslie Anne Fendt"]

PhD, Integrated Solutions Program Lead, Remote Vision
Monitoring (myVisionTrack / mVT(x) / Home Vision Monitor),
Switzerland

[/tm_carousel_son][tm_carousel_son image_id="12245"
title="Isabelle Widmer"]

Global pharmaceutical industry consultant, executive coach,
CEO and entrepreneur, Switzerland

[/tm_carousel_son][tm_carousel_son image_id="12360"
title="Peter Speyer"]

Head of Data & Analytics, the Novartis Foundation, Switzerland

[/tm_carousel_son][tm_carousel_son image_id="12414"
title="Sylvain Bonnet"]

Managing director EMEA, Observia, Switzerland

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Unleash the Future of Healthcare at BOOM Summit: Igniting the Health Tech Revolution!

Welcome to the future of healthcare at BOOM Summit – the epicenter of Health Tech innovation. BOOM is the result of a dynamic collaboration between DayOne, the pioneering initiative of Basel Area Business & Innovation committed to reshaping the future of health, and Kenes Group, a global leader in event management excellence. BOOM Summit converges the brightest minds, from startups to industry leaders, in an electrifying exchange of ideas. Our mission is bold: to unravel the boundless potential of health tech and propel it into a realm of true impact.

Our focus revolves around three strategic pillars:

Harnessing health data accessibility

Transforming sick care into comprehensive healthcare

Navigating the health/disease continuum.

Join us in unraveling the potential of health tech as we disrupt the norm, redefining healthcare's trajectory. Engage with influential speakers, explore cutting-edge solutions, and immerse yourself in the thriving Basel ecosystem. From

unmasking health tech's power to shaping a patient-centric future, BOOM Summit is your gateway to revolutionizing healthcare. Be the change, ignite the future – welcome to BOOM Summit.

[Read More](#)

Welcome Letter

Join us as we shatter conventional norms and challenge the status quo

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Program Tracks

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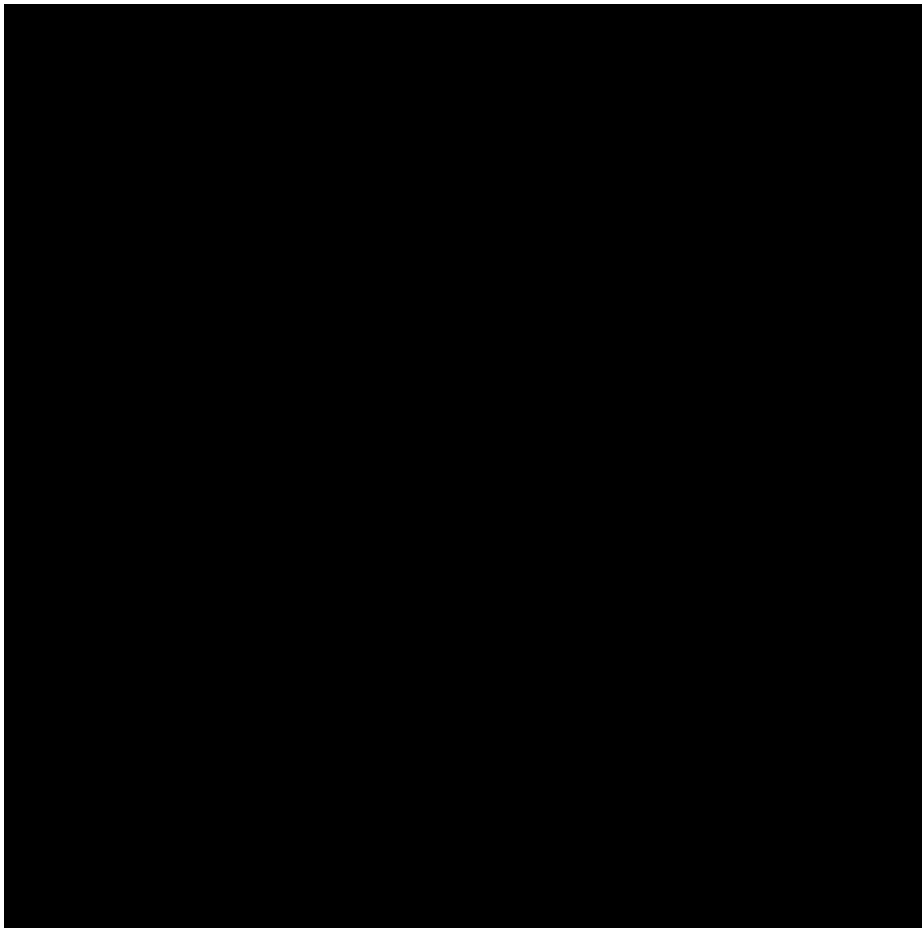
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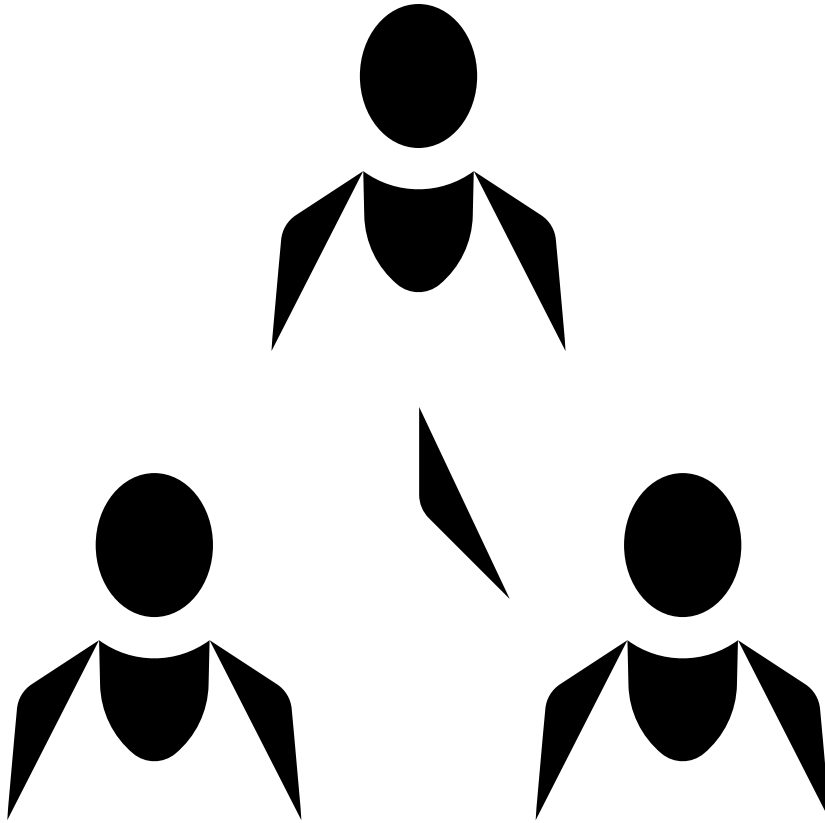
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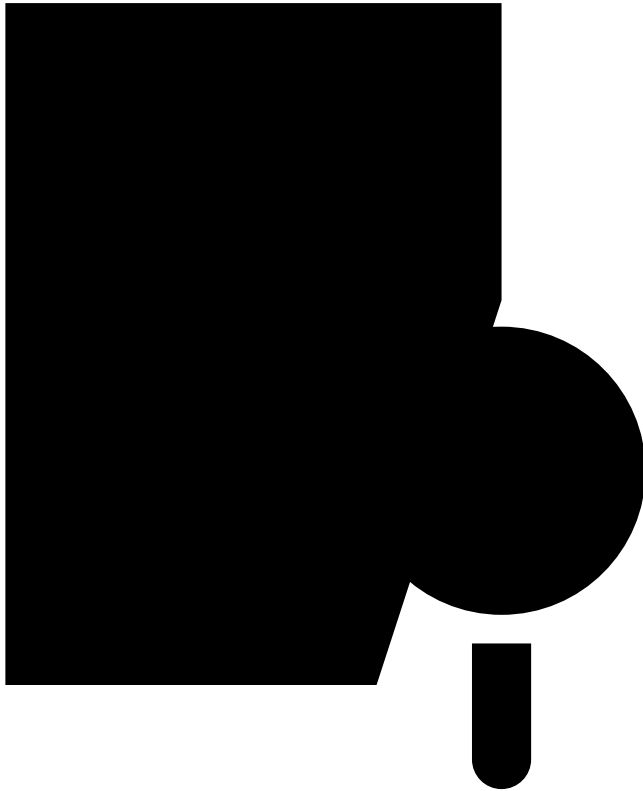
Who Attends



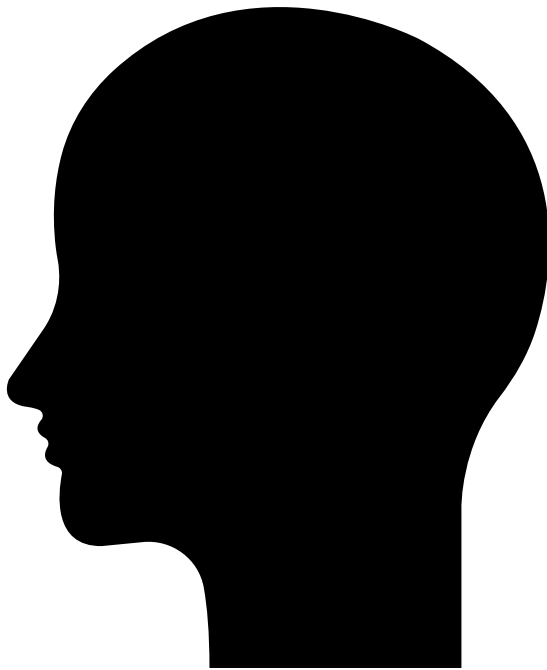
Startups and Founders driving innovation in the healthtech ecosystem



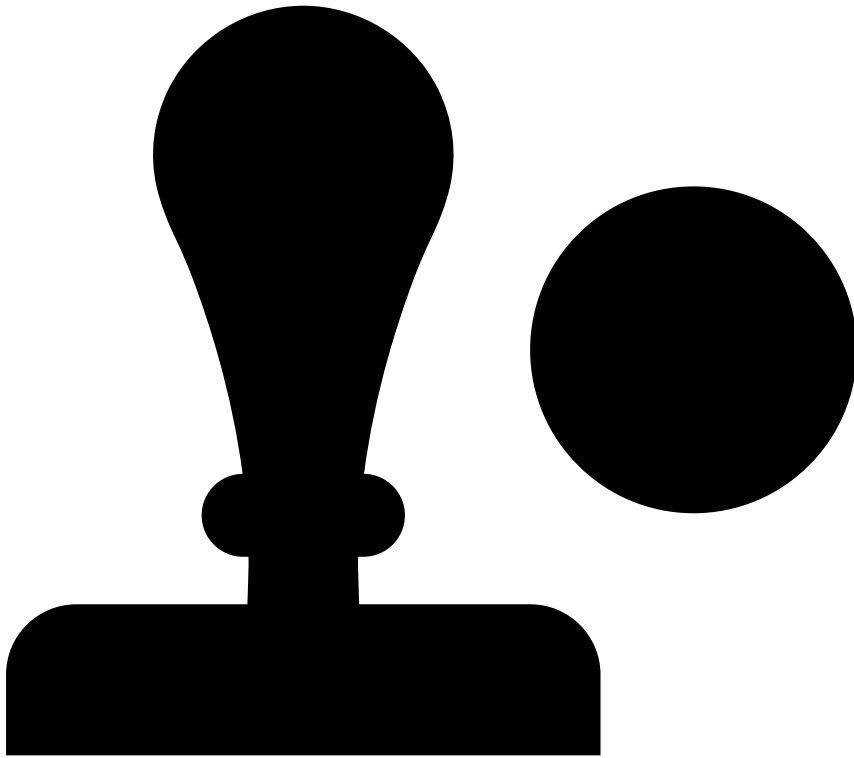
Investors and Industry Leaders from prominent companies driving advancements in healthtech.



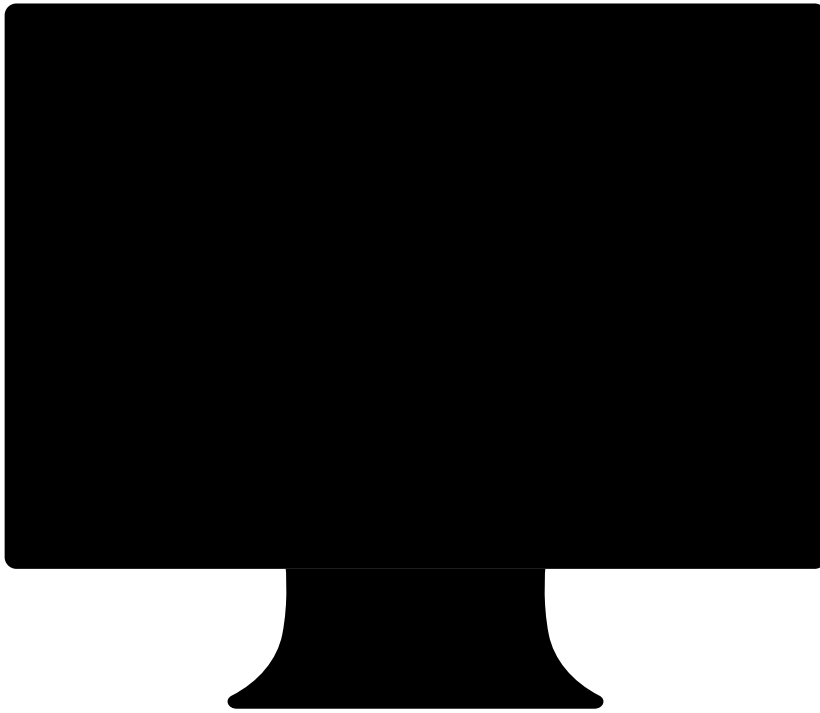
Researchers exploring novel approaches to healthcare challenges.



Innovators and Key Opinion Leaders driving conversations and inspiring change in healthtech



Government Officials and Decision-Makers influencing the regulatory landscape of healthtech.



Patients and Healthcare Professionals with firsthand experience, offering vital perspectives on innovation.