

# BOOM

Summit by **DAYONE**

**NEXT IN HEALTHTECH**

**BASEL  
SWITZERLAND**  
**10 - 11 APRIL**  
**2024**

**BOOM-SUMMIT.COM**

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**DAYONE** | **BASEL  
AREA**

ORIGINAL EVENT  
**KENES GROUP**

## PROGRAM AT A GLANCE

### DAY ONE

Wednesday, 10 April

14:30 - 14:45 OFFICIAL SUMMIT OPENING

14:45 - 16:00 SESSION: BEYOND THE SURFACE: UNMASKING HEALTH TECH'S TRUE POWER AND PURPOSE - A CRITICAL EXAMINATION OF CURRENT IMPLEMENTATION AND DIRECTION

16:00 - 16:30 PANEL DISCUSSION: NAVIGATING THE CROWDED EHEALTH SPACE: HOW TO UNCOVER THE SOLUTIONS THAT ADD REAL VALUE

16:30 - 17:10 COFFEE BREAK, CATALYZERS CORNERS, EXHIBITION & NETWORKING

17:10 - 17:40 AI: THE CURE FOR HEALTHCARE'S AILMENTS?

17:40 - 18:15 TECHTREK: BRIDGING HEALTHCARE'S GENDER GAP - BALANCING HOPE AND FEARS

18:15 - 18:45 BRIDGING GAPS, BUILDING FUTURES: THE INTERSECTION OF HEALTH TECH, GENDER, MEDICINE AND ADDITIVE MANUFACTURING

18:45 - 19:30 PANEL DISCUSSION: UNFILTERED VOICES: DISSECTING HEALTH TECH'S REALITY - FROM UNTAPPED POTENTIAL TO CONTROVERSIAL PATHWAYS

19:30 - 20:30 WELCOME PARTY WITH A LIVE BAND PERFORMANCE

### DAY TWO

Thursday, 11 April

09:30 - 10:15 KEYNOTE LECTURE: REVOLUTIONIZING STANDARD OF CARE: NAVIGATING THE TURBULENT WATERS OF HEALTHTECH ADOPTION

10:15 - 11:00 PANEL DISCUSSION: TECHRX: SCULPTING THE FUTURE OF PHARMA - UNVEILING HEALTHTECH'S ALCHEMY IN CRAFTING NEXT-GEN DRUGS AND PATIENT-CENTRIC TREATMENTS

11:00 - 11:40 COFFEE BREAK, CATALYZERS CORNERS, EXHIBITION & NETWORKING

11:40 - 12:55 SESSION: PROVOCATIONS FOR CHANGE: UNITING HEALTH EQUITY, DIGITAL FORCES, AND GLOBAL SUSTAINABILITY IN A COMPLEX WORLD

12:55 - 13:15 ECOSYSTEM FOR INNOVATION

13:15 - 13:45 STARTUP FINALIST PRESENTATIONS

13:45 - 15:15 LUNCH BREAK, CATALYZERS CORNERS, EXHIBITION & NETWORKING

15:15 - 16:00 KEYNOTE LECTURE: THE POWER OF AI IN HEALTH: HOW AI IS ACCELERATING GLOBAL ACCESS AND HEALTH EQUITY

16:00 - 16:45 PANEL DISCUSSION: TECH-POWERED CARE UNLEASHED: REDEFINING ACCESSIBILITY TO CARE, AND EMPOWERING LIVABILITY IN A HEALTHIER FUTURE

16:45 - 17:30 PANEL DISCUSSION: YOUR HEALTH NEEDS YOU

17:30 - 18:30 CLOSING AWARDS CEREMONY