

# The B00M Innovation Showcase: Unleashing Creativity

The B00M Innovation Showcase is a unique event that brings together healthtech entrepreneurs from around the world to pitch their businesses to a panel of investors. This exclusive space is designed for investors and startups with the purpose of networking, pitching, exploring business opportunities, and showcasing the healthtech startup ecosystem, including selected startups from the DayOne Accelerator cohorts. The event will take place in the 'glass room' on the left-hand side of the entrance at Messe, Basel, Switzerland.

Let's take a deep dive into the nuts and bolts of the B00M Innovation Showcase, a pivotal component within the realm of healthtech conferences, stemming from the powerhouse collaboration between DayOne, Kenes, and Messe. Brace yourself for a transformative shake-up in the healthtech landscape, promising unparalleled access to industry thought leaders.

The pitching competition will feature about 12 startups presenting in front of renowned investors. Each startup will have 4 minutes to convince a selected audience of experts. The best startups will have the chance to win a prize and pitch in the B00M Summit plenary session. The final winner of the B00M Summit award will be presented at the closing ceremony of the conference.

The pitching round will start on Tuesday, April 10th, from 9:00 until 13:00 and is open to everyone present on a first-come, first-served basis.

What sets the B00M Innovation Showcase apart is its exclusive space, housed in the 'glass room' at Messe. This is more than an exhibition; it's a carefully thought-out platform that prioritizes impact and uniqueness.

After the pitching sessions and for the whole duration of the conference, networking takes center stage at the BOOM Innovation Showcase, transcending the usual conference experience. Dedicated time for networking, a rarity in most events, allows professionals like yourself to forge genuine connections.

Crafting the Innovation Showcase is a meticulous task. The selection of the startups from Seed to Series A in the healthtech and MedTech fields is done by a panel of experts and investors. We expect to showcase topics in the unexplored corners of the healthtech industry. An international league of experts, showcased not just for appearances but to spark diverse conversations, collaborates to shape this unique experience. The trio—DayOne, Kenes, and Messe—pool their expertise and resources to curate an immersive journey.

We hope this gives you a good idea of what to expect at the BOOM Innovation Showcase. For more information, please visit our website and ensure you secure your spot for this revolutionary experience. The BOOM Innovation Showcase awaits—an embodiment of brilliance in healthtech innovation. We hope to see you there!

Cordially yours,

Lub-dub, BOOM Pulse ☐Uncover more about the behind-the-scenes magic that powers BOOM: [Learn More](#)