

# Innovation Showcase

## Welcome to B00M Innovation Showcase

The B00M Innovation Showcase offers a platform for 12 healthtech startups to pitch their innovations to a select group of investors and the key stakeholders of DayOne's ecosystem. Held in the 'glass room' at Messe, the showcase features dynamic hosts and judges' panels facilitating 4-minute pitches and Q&A sessions for each presentation. Top startups earn the chance to pitch on the main stage of B00M Summit, fostering networking and business exploration within the healthtech ecosystem. The showcase serves as a prime opportunity for startups to make impactful alliances and advance their journey to business success in healthcare transformation.

### Format:

Set in the 'glass room' at Messe, the B00M Innovation Showcase boasts a captivating program:

- A dynamic Host guiding the audience through Day One's proceedings on the 1st day

- Judges' panels featuring sponsors and members from the DayOne investor community (3-4 jury members per pitching round)
- 6-minute pitches and Q&A for each presentation
- A total of 12 coveted startup slots

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## Objective:

The Innovation Showcase is an elite space tailor-made for investors and startups, fostering networking, pitching, business exploration, and a deep dive into the healthtech startup ecosystem.

## Pitching Date:

10 April 2024, starting at 8:00 AM, Basel Messe, Switzerland.

08:00 – 09:00

### **BOOM Registration Opening**

09:00 – 10:00

### **Welcome & Innovation Showcase Round I**

10:05 – 10:15

### **Stretching Break**

10:15 – 11:00

### **Innovation Showcase Round II**

11:00 – 11:30

### **Coffee Break & Networking**

11:30 – 11:50

## BOOM Talk

12:00 – 12:45

## Innovation Showcase Round III

12:45 – 13:00

## Innovation Showcase Closing

16:30 – 19:30

## Meetings & Networking in the Innovation Showcase

09:30 – 17:30

## Meetings & Networking in the Innovation Showcase

### The Jury:

Frank Desiere, *Digital Health Expert*

Inna Thalmann, *RedAlpine*

Vincent Irrling, *Kapsly*

Rana Lonnen, *Novartis dRx Capital*

Yahel Halamish, *Nina Capital*

Steffen Ehrhardt, *Sictic*

Thomas Kerscher, *Business Angels Switzerland*

### Pitching Startups:

Wojciech Sierocki, *Data Lake*

Amir Bozorgzadeh, *Virtuleap*

Iddo Peleg, *YonaLink*

Riccardo Semadeni, *MediRapp AG*

Danielle Ralic, *Ancora.ai AG*

Luca Emili, *InSilico Trials*

Philippe Ganz, *aiEndoscopic AG*

Redona Hafizi, *TOM Medications*

Yossi Zarfati, *Briya*

Phil Norris, *machineMD*  
Joanna Jarmoc, *Saventic*  
Ion Haab, *Care Preventive AG*  
Dorina Stanculescu, *InSilico Trials*  
Rachel Ablov, *Briya*

**Moderator: Shwen Gwee**