

# Igniting Change: A Glimpse into B00M's Catalyzer Corner

Imagine this: you're wandering through the bustling streets of Basel, Switzerland, known for its eclectic blend of culture and innovation. Amidst this vibrant backdrop, you stumble upon a hidden gem – the Catalyzer Corner at B00M Summit, a dynamic space that's not your average conference corner, but a pulsating hub of creativity and collaboration.

So, what's all the excitement about? Picture a place where visionary leaders and passionate enthusiasts gather during coffee and lunch breaks to engage in thought-provoking discussions and interactive sessions. It's a melting pot of ideas and perspectives, where the sparks of innovation ignite and connections flourish.

But that's just the beginning! Located upstairs in the Mezzanine level, overlooking the bustling exhibition area, Catalyzer Corner is where the magic unfolds. Here, experts and users delve deep into key healthtech topics discussed in the plenary sessions, fostering dialogues that challenge the status quo and inspire action.

Now, let's dive into the heart of the matter – the sessions themselves. With two experts and one moderator leading the way, each session is a journey of discovery and enlightenment. From exploring the true power and purpose of healthtech to revolutionizing accessibility to care, the topics are as diverse as the minds that gather to discuss them.

But Catalyzer Corner isn't just about listening – it's about engaging. Audience participation is encouraged, with an open floor for questions and contributions. It's a space where everyone has a voice and where collaboration leads to innovation.

## **Some of the Topics Addressed at the Catalyzer Corners:**

### **Reality Check**

*Beyond the Surface: Unmasking healthtech's True Power and Purpose*

- Is healthtech being used to its current potential?
- Are we targeting the right areas for implementation?
- What is missing to have a global impact for better patient care?

### **Where Innovation Meets Opportunity**

*Unfiltered Voices: Dissecting Health Tech's Reality – From Untapped Potential to Controversial Pathways*

- How do we view healthtech and what does it mean to us?
- Revolutionizing Standard of Care: Navigating the Turbulent Waters of healthtech Adoption
- Focusing in on pharma, how are our drug developers leveraging digital health technology to develop better drugs and treatment solutions, to meet the needs of patients.

### **Provocations for Change**

*Uniting Health Equity, Digital Forces, and Global Sustainability in a Complex World*

- How do health equity, digital determinants of health, and economics have a wider impact on the world, including sustainability?
- Will technology in healthcare make us more human?
- Using health tech to deliver points of care to people who need it, where they need it.
- Call to arms to all people out there with an interest in health and providing a more seamless, understandable and efficient interface between traditional treatment pathways and health tech enabled healthcare.

So, whether you're a seasoned professional or a curious newcomer, Catalyzer Corner invites you to join the conversation, share your insights, and be a part of the change. Because at B00M Summit, the future of health tech isn't just discussed – it's shaped, one conversation at a time. See you at Catalyzer Corner, where the journey to a better tomorrow begins. ☐☐

Cordially yours,

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