## Be Social #B00M2024

BOOM Summit is born out of the pressing need for collaboration and dialogue among healthcare professionals worldwide.

To enhance your experience and ability to connect with colleagues, we encourage you to share information about the Summit and your participation on social media — before and during #B00M2024. You can gain new followers and connect with colleagues worldwide.

Make sure to follow the BOOM Summit social media channels for real-time updates:

## Hashtag

The official hashtag for BOOM Summit 2024 is **#BOOM2024.** Make sure to use the hashtag when posting to be part of the discussion.

Using #B00M2024 in your social media posts will increase your visibility. Everyone following #B00M2024 will be able to see your posts.