

# Embracing Sustainability

## Uniting for a green tomorrow

Let's delve into the essence of embracing sustainability and the crucial steps we're taking as we gear up for BOOM Summit 2024.

### Our Commitment:

At BOOM Summit, actions speak louder than words. We're not merely making promises; we're making a radical commitment to sustainability involving our organizing team, committees, partners, and most importantly, you – our valued delegates.

Join us in a movement that's all about making a real impact on our planet, our environment, and the future.

## BOOM 2024 & the Sustainable Development Goals (SDGs)

We're aligning ourselves with the 17 [Sustainable Development Goals](#) (SDGs, also known as the Global Goals) set by the UN, encompassing 169 targets to be achieved by 2030. They set out a vision for a world free from poverty, hunger and disease.

At BOOM Summit, we want to do our part to promote the achievement of these goals in our own value chain. The SDGs that we support and work towards are:

### Your role as a participant:

We firmly believe that, as a community, we can lead the way in restoring our planet's ecological balance. As an integral part of BOOM 2024, you have the opportunity to contribute to the sustainability movement:

- Offset your carbon footprint and support projects with social impact.

- Embrace digital solutions and utilize our mobile app to access program details, reducing paper usage.
- Opt for sustainable travel options within and around our vibrant host city.
- Reduce, reuse, and recycle like a pro. Engage in responsible waste management practices during the Summit.
- Choose reusable alternatives like mugs and bottles to minimize single-use items. Show the world you're committed to making a difference, one sip at a time.
- Opt for greener travel alternatives. Walk, cycle, or hop on the train instead of relying on your car. Due to Basel's central location, you can easily plan your journey via the three railway stations and the major motorways.
- In your hotel, be a part of the conservation effort – request a towel change only when it's truly necessary.

#### [CARBON EMISSION OFFSETTING TOOL](#)

## **Promote universal well-being and healthy lives for all ages**

At B00M, well-being isn't just a goal; it's our mission's heartbeat. As healthcare leaders, we carry a profound responsibility to champion the well-being of patients, peers, and society. Prioritizing well-being isn't a choice; it's our unwavering commitment, guided by ethical standards, ensuring the highest level of care.

## **Foster inclusive quality education and lifelong learning opportunities for all**

At B00M Summit, we're all about elevating accessible, top-notch education for our community. While gearing up for B00M Summit 2024, we're committed to enhancing our scientific program, tackling gender disparities, and ensuring an enduring

educational experience for all participants.

## **Minimize inequality across nations and within borders**

At BOOM Summit 2024, we're set on eradicating educational disparities. Situated in Basel, at the nexus of three dynamic countries, we harness diverse global perspectives.

Our commitment comes to life at BOOM Summit 2024. The program is tailored for the global healthcare community, fostering connections, and knowledge sharing. We're crafting dedicated opportunities for attendees to delve into cutting-edge healthcare practices, all against the vibrant multicultural backdrop of Basel.

## **Ensure sustainable consumption and production patterns**

Recognizing the environmental impact of large events like BOOM 2024, sustainability is a top priority. Collaborating with suppliers and the venue, we strive for positive change in every aspect. **Our sustainability drive:**

- **Paperless approach:** Bye-bye traditional program books! BOOM Summit 2024 goes digital, saving on paper while providing all the essential info.
- **Local, healthy dining:** From locally-sourced ingredients to reducing food transportation emissions, we're making dining sustainable and nutritious.
- **Zero food waste:** Minimizing waste by collaborating with non-profits to ensure surplus food benefits those in need.
- **Promoting sustainable development:** Every facet of our event prioritizes sustainability. We seek eco-friendly options, communicate transparently, and invite all to join us in making BOOM Summit the epitome of sustainable

development.

**Be part of the change and join our CO<sup>2</sup> emissions offsetting program!**

[Carbon Emissions Offsetting Program](#)