

# #B00M2024 Experience

Thank you for being part of #B00M2024!

The inaugural B00M Summit exceeded all expectations! With hundreds of global delegates gathering in Basel, we kickstarted the healthtech revolution in style.

0

days

0

delegates

0

countries

0+

speakers

Photo gallery

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Video highlights

## **BOOM Summit 2024 Rewind: Unveiling Healthtech Innovations in Basel**

Dive back into the electrifying debut of #BOOM2024 Summit! With 500 trailblazing healthtech pioneers from 15 different countries, we ignited a BOOMtastic revolution right in the epicenter of healthtech innovation – Basel!

### **BOOM Summit 2024: Innovation Showcase**

The BOOM Innovation Showcase offered a platform for 12 healthtech startups to pitch their innovations to a select group of investors and the key stakeholders of DayOne's ecosystem. Held in the 'glass room' at Messe, the showcase featured dynamic hosts and judges' panels facilitating 4-minute pitches and Q&A sessions for each presentation.

## **Social media highlights**



Olivier Schwartz • 3rd+

Co-founder & CEO Lucid Analytics | Providing Data Expertise for Scientific & ...  
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1w • Edited •

Among the several great presentations this week at the [BOOM Summit](#) in [#Basel](#), one brings a fresh new perspective into the Development of AI in the Healthtech System by the [World Health Organization](#): the risk behind.

To directly quote [Clayton Hamilton](#):

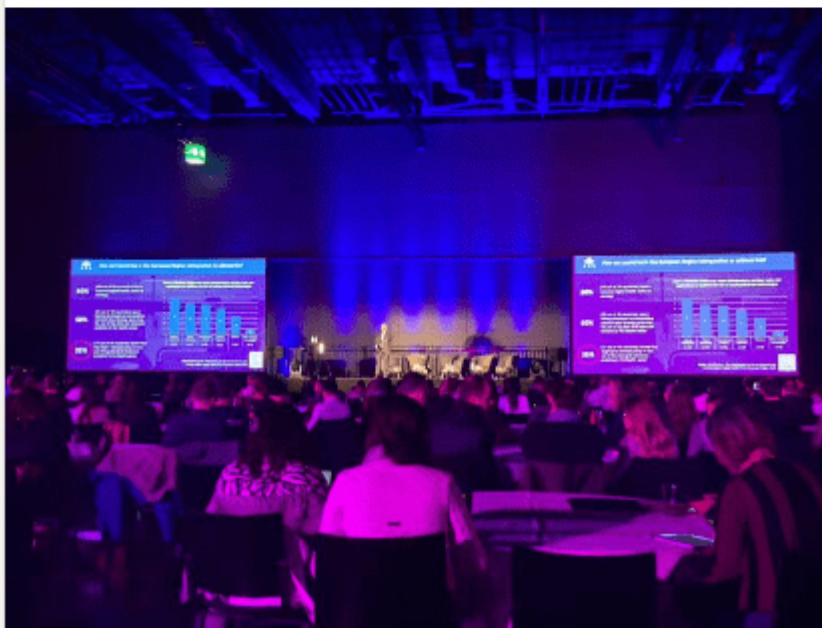
📊 Data is central to AI technologies, so the access and development of this data can lead to increased data Inequality

💡 Risk of increased cost of care and higher out-of-pocket payments due to digitalization - further exacerbating existing inequalities

👉 Risk of increased overservicing, or servicing the „worried well“

💡 Risk that power dynamics of data-driven healthcare become concentrated within a small group of data- and/or capacity-rich companies, resulting in an “autocratization of healthcare”. This would carry with several negative impacts on societal health and well-being, including, increased cost of care, widening health Inequities and a selective focus on treating a limited number of diseases that offer the greatest financial return on investment.

As actors of Innovation in Health, we should be aware of these risks and strive for equal applications, this is great to see that key players lead the way to a human-centric application of AI! 🙌



👍👍👍 78

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MediRapp AG

156 followers

5d • 🌐

We presented [#MediRapp](#) at the international BOOM Healthcare Summit in Basel last week, where we won the Kapsly Ventures Award!! 🏆 🏆 🏆

The award recognises outstanding [#HealthTech](#) [#innovation](#). We are happy to see that experts and investors recognise our innovative and cutting-edge solution as well as the strong team behind it.

[KAPSLY Ventures](#) [Vincent Irrling](#) [Pascal Clisson](#) [DayOne - Healthcare Innovation](#)  
[Schlomo Aschkenasy](#) [Goran Lazarov](#) [Dov Bar-Gera](#) [Dr. Ole Wiesinger](#) [Michal Shevach](#) [SICTIC](#) [Stefano Caselli](#) [Christine Attenhofer](#) [Jost](#)  
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[Basel Area Business & Innovation](#)  
[#cardiology](#) [#innovation](#) [#ai](#) [#healthcare](#) [#BOOM2024](#) [#Echocardiography](#)



🌐 📍 33

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Mathieu CHARLEUX • 2nd  
MD101 / MDxp / Hirondelle Medical  
6d • Edited •

What a blast to attend [BOOM Summit](#) in Basel last week !!

Thanks [DayOne - Healthcare Innovation](#) and [Basel Area Business & Innovation](#) for the perfect organization and the initiative to gather the industry around keynote presentations and interesting debates !!

The future of healthcare is now and it's definitely happening in Switzerland. Innovation is booming with exciting new digital health applications but one must not forget to understand and build the right business models to scale at a European level.

Great to meet innovators and network thanks to the outstanding support from my friend [Olivier Schwartz](#) at [Lucid Analytics](#) - you rock Sir !!



68

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Samantha Paoletti • 2nd

Head Research and Business Development, Life Science Technologies

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☀ Reflecting on an amazing experience presenting at the [BOOM Summit](#) conference last week alongside [Lisa Falco](#) from [Zühlke Group](#), a great scientist and friend!

While Lisa shared insights into female physiology and the importance of considering hormone fluctuations for personalized medicine, alongside the opportunity of using AI and wearables to democratize access to healthcare data, I presented:

- 🔹 Highlighted the paramount importance of accurate diagnosis for effective treatment strategies.
- 🔹 Emphasized the role of organoids and microphysiological systems in drug screening and preclinical testing.

💡 Take home message:

Explored how these technologies can enhance precision in healthcare, leading to more personalized treatment approaches.

Keep Gender-Inclusive Tech Development in mind as you explore further.

If you did not do it, read Lisa's book "Go Figure!: The astonishing science of the female body".

A big thank you to the organizers for this engaging discussion! [Caoimhe Vallely-Gilroy](#) [Ursula Costa](#) [DayOne - Healthcare Innovation](#)

I am delighted to work at [CSEM](#) where with passion we develop innovative technologies for personalized health—and challenge the status quo, paving the way for a healthier future. [#lovemyjob](#) [#toolsforlifesciences](#) [#organoids](#) [#pointofcare](#) [#AI](#) [#wearables](#)

[Gilles Weder](#), [Vincent Revol](#), [Loïc .](#), [Stéphanie Boder-Pasche](#), [Céline Loussert-Fonta](#), [Sarah Heub](#), [Bradley Petkus](#)



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Dr Isabelle Widmer (MD) • 2nd

CEO & Founder, Elytra | Strategy Consultant Leveraging Data to Help Shape t...  
1w •

BOOM Summit: Improving healthcare access and technology

Imagine you have no health insurance; no internet access and you cannot afford the bus fare to get to your nearest physician. Perhaps you are one of the 2.9 billion people, 37% of the world's population, that has never used the internet (Source: United Nations Website, 2021). How would technology help you?

When thinking about what I wanted to share in the panel discussion on improving health care accessibility through technology at [BOOM Summit](#) last week I realised I want to speak about healthcare first and tech second.

Explore the complete article for further insights: <https://lnkd.in/e3xkUajz>

I'm a physician, scientist and pharmaceutical industry expert, I consult and coach individuals and teams, and I write regularly about industry relevant topics including coaching and leadership.

Contact me to find out how I can help you reach your goals faster.

You can access all content here: [https://lnkd.in/eyh\\_FkZN](https://lnkd.in/eyh_FkZN)

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Dr. Carina Tyrrell • 3rd+  
Family Office | Board | Advisor  
1w • 🔒

Going off with a [#BOOM2024](#) in Switzerland! 🚀 ✨

It was wonderful to speak at the [BOOM Summit](#) on Investing in Women's Health Tech!

Despite women representing half of the global population, less than 3% of health tech investment targets women's health. This isn't just a gap; it's a massive missed opportunity.

With [#FemTech](#) unicorns like [Maven Clinic](#) and companies leading groundbreaking innovation in women's health like [PerMe DNA Profile](#), [Science Card](#), [Conceivable Life Sciences](#), and [Daye](#), we are transforming healthcare!

Thanks to these women for their wonderful insights and championing change for a more equitable future [Sanjana Rao, Ph.D.](#), [Aleksandra Cywinska](#), [Carine Moya](#), [Ekaterina Karpuzova](#), [Shir Slutzky](#), and special thanks to [Mara Hummel](#) for moderating.

Shout out to these great organizations and people for supporting women and healthtech [Black Opal Ventures](#) [Sana Capital](#) [University of Cambridge](#) [Murray Edwards College](#), [Cambridge MRC Epidemiology Unit](#) [AstraZeneca](#) [Dorothy Byrne Hanadi](#) [Jabado DL Tara Bishop MD, MPH](#) [Eileen Tanghal](#) [Heather Eve C. Vivien de Tusch-Lec](#) [Laila Samady-Mustad, PhD](#) [Annalisa Jenkins](#) [Louise Glanvill MD MBA](#) [Jay Longworth](#) [Karin Mor](#) [Michelle Tempest](#) [Michele Davidson-Jones](#) [Elena McCallister](#) [Sakshi Chhabra Mittal](#) [Dr. Yoshimi DeLeon](#) [Anne Wojcicki](#) [Liza Johnson](#) [Nicole Junkermann](#) [Geraldine B. Barbara](#) [Paldus Rasha Saïd](#)

[#WomensHealth](#) [#HealthTech](#) [#VentureCapital](#) [#Innovation](#)



Carina Tyrrell

Partner Sana Capital, Fellow Black Opal Ventures, &  
Fellow Cambridge University



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Joanna Jarmoc • 3rd+

Global Business Development Manager/Project Manager at Saventic Health, ...

1w • 🌐

**BOOM Summit**, great insights, atmosphere and pitchers. Thank you DayOne Team for the invitation and possibility to pitch. Special thanks to [Ursula Costa](#), [Pascal Clisson](#), [Cécile Tardy-Srinivasan](#), [Yana Yoncheva](#) and all the participating start-ups. Thanks guys for inspiring talks and presentations [Yossi Zarfati](#), [Redona Hafizi, PhD](#), [Danielle Ralic](#), [Philippe Ganz](#), [Riccardo Semadeni](#), [Ion Haab](#), [Phil Norris](#) 📍, [Amir Bozorgzadeh](#), [Iddo Peleg](#), [Luca Emili](#), [Jan Poleszczuk](#)

#BOOM Summit



👍👍👍 42

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Revolve Healthcare

1,703 followers

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BOOM Summit 2024: the future of healthcare is now 🌟🔗

This week was really eventful at Revolve. Yesterday, [Przemek](#) and [Czarek](#) attended [BOOM Summit](#) in Basel.

It's the event where [#healthcare](#) professionals and investors come together to revolutionise the industry by sharing insights, exploring emerging technologies, and exploring progressive medical issues such as AI diagnostics or telemedicine.

During the event, Przemek was asked to collect the award on behalf of Polish company [CliniNote](#), which came in second out of 60 applicants 🏆

CliniNote aims to transform how clinical data is collected and used in medicine by implementing CliniNote Assistant as the standard medical text notation tool in global healthcare.

We're proud to experience the thriving Basel healthtech ecosystem and participate in the company's success that visibly changes healthcare.

What is your experience of [#BOOM24](#)?

[#revolveevents](#) [#digitalhealth](#) [#healthcarenews](#)



👍👎🗨️ 14

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Riccardo Semadeni • 3rd+

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CEO | Entrepreneur | Startup | MedTech | IT | SaaS | Indust...  
1w •

🏆🏆 I am thrilled that with [#MediRapp](#) we won the Kapsly Ventures Award at the Boom Innovation Showcase in Basel last week. 🏆🏆

Many thanks to the distinguished healthtech and investment jury for selecting us and giving us the chance to present.

MediRapp helps cardiologist to detect heart diseases much faster and more accurately, potentially saving the lives of millions of people that are otherwise not diagnosed and treated.

I am looking forward to collaborating with the [#Kapsly](#) team and their partner network to accelerate MediRapp's market introduction and transform the field of [#echocardiography](#).

[KAPSLY Ventures](#) [Vincent Irrling](#) [Pascal Clisson](#) [DayOne - Healthcare](#)  
[Innovation](#) [Yahel Halamish](#) [Inna Thalmann](#), PhD [Thomas Kerscher](#) [Frank Desiere](#) -  
PhD MBA [Steffen Ehrhardt](#) [Shwen Gwee](#)  
[Schlomo Aschkenasy](#) [Dov Bar-Gera](#) [Goran Lazarov](#) [Dieudonné Mbarga](#) [Christine](#)  
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[#transformhealthcare](#)



🌍🌱 [Violina Kodeva](#) and 59 others

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René Dumay-Roscher • 2nd

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Develop your new medicines with me for your patients. E...  
1w • 🌐

Thanks [Pilar Fernandez Hermida](#) for chairing so vividly today's **BOOM Summit** catalyzer session, with a lot of people attracted, underlining the importance of commercial strategy, understand the market, at time of launching a start-up with an innovative new product seeking for funding.

[#Boom2024](#) [Innovation Office University of Basel](#) [Switzerland Innovation Park](#)  
[Basel Area DayOne - Healthcare Innovation](#) [Basel Area Business & Innovation](#)



 Estefanía Zárate Angarita  and 82 others

13 comments · 1 repost





Shwen Gwee • 2nd

Digital Health and Corporate Innovation Executive | Indep...

1w •

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Empowered with a "Madonna mic" and about to step on stage at [#BOOM2024](#) — super excited for this inaugural event in Basel. Thanks to [Caoimhe Vallely-Gilroy](#) and the [DayOne - Healthcare Innovation](#) team for inviting me to share my perspectives on Why It's So Hard to Drive Innovation in Pharma (a.k.a. The Non-Obvious Guide to Corporate Innovation).  
[#BOOM Summit](#)



Estefanía Zárate Angarita and 201 others

23 comments · 1 repost



Gabriel Ozaki • 3rd+

Global Delivery Manager @ Roche | Program Management, Digital Trans...

1w •

...

Love to see Basel and Switzerland being a catalyst of healthcare innovation, fostering networking and knowledge sharing from big corporations, WHO Europe, independent providers and startups.

Thanks [DayOne - Healthcare Innovation](#) for organizing this event!

Also in great cia too!

[#BOOM2024](#) [#healthtech](#)



98

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John Bowler • 2nd

Crafting Top Talent Strategies for Start-Ups & SMEs | Foun...  
Visit my website

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☀️ My quick takeaways from [BOOM Summit](#) Day 2 (I had to dash early)

💛 Tons of opportunity to meet loads of great people from [#Startups](#)

👏 [Basel Area Business & Innovation/DayOne](#) have done a great job at organising it all

👉 On footwear dominates the [#healthtech](#) scene

[#BOOM2024](#)



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## Your feedback

Here's what our delegates say about [#BOOM2024](#)



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