

# 2024 Prospect

In today's rapidly evolving landscape, healthcare is at the cusp of a technological revolution. The mission of BOOM is to facilitate a collaborative platform where healthcare professionals, technology experts, industry leaders, researchers, and policymakers converge to harness the power of innovation for the betterment of global healthcare. Through knowledge exchange, thought leadership, and strategic partnerships, we aim to catalyze the transformation of healthcare delivery, making it more accessible, efficient, and patient-centered.

## Unleash the Future of Healthcare at BOOM Summit: Igniting the Healthtech Revolution!

Step into a realm of **innovation, inspiration, and limitless possibilities** at the inaugural edition of BOOM – the ultimate disruptive healthtech conference that's set to **redefine the very fabric of healthcare** as we know it. Prepare to embark on a journey that transcends boundaries, propelling us into an era where convergence of technology and healthcare orchestrates a monumental paradigm shift within the industry.

Untangle the enigma of **AI-empowered diagnostics**, explore the frontiers of **telemedicine**, dive into the potential of blockchain in healthcare **data management**, and witness the emergence of **revolutionary wearable devices** conferring unprecedented empowerment to individuals over their holistic wellbeing. BOOM is more than a mere summit – it's a **dynamic catalyst for transformation**, a spark that kindles conversations about the future of health in our increasingly digitized world.

**Drive the revolution.** Let BOOM ignite your imagination, challenge your perceptions, and fuel your drive to shape the

future of healthcare. Together, let's **disrupt, provoke**, and chart a course toward a healthier, tech-driven tomorrow.

**Partner up now** and be ready to witness the resplendent BOOM, destined to resonate throughout the chronicles of healthcare history!



**1000+ HEALTHTECH  
DISRUPTORS AND  
ENTHUSIASTS**



**25  
GLOBAL  
SPEAKERS**



**35+ PARTNERS  
OVER 25**

## COUNTRIES

Foster an environment that encourages the exploration of cutting-edge technologies, such as artificial intelligence, telemedicine, wearable devices, blockchain, and data analytics, to address healthcare challenges effectively. Facilitate cross-disciplinary collaboration by bringing together stakeholders from healthcare, technology, academia and government, to promote the sharing of diverse perspectives and expertise. Put patients at the heart of innovation by promoting the development of technologies that enhance patient engagement, personalized treatment plans and overall healthcare experiences. Empower attendees with knowledge about the latest trends, research findings, and best practices in healthtech, fostering a culture of continuous learning and informed decision-making. Create opportunities for startups and entrepreneurs to showcase their innovative healthtech solutions, while also connecting them with potential investors and mentors who can help bring their ideas to fruition. Recognize that technology in health industry has the potential to transcend geographical boundaries and aim to highlight solutions that can address healthcare disparities on a global scale. We help you **get rid of the FOMO** by unlocking **limitless opportunities** to **form alliances** that will **shape the future of health** – at **BOOM Summit 2024!**

- **1000+** global participants
- **Access** top-notch content
- **Discover** the healthtech solutions that solve the greatest challenges
- **Engage** with the most influential speakers in healthcare innovation
- **Network** with leading healthcare disruptors and key opinion leaders
- **Experience** first-hand the one-of-a-kind Basel ecosystem

## Why partner with BOOM?

We are all about creating a buzz that's impossible to ignore, and we'd love to have you on board to make it even more

electrifying.

Imagine your brand shining in the spotlight, reaching a diverse and enthusiastic audience eager to embrace the future of healthcare. As a sponsor of the BOOM Summit, you're not just supporting an event – you're becoming a vital part of a movement that's pushing the boundaries of healthcare innovation.

Whether you're a trailblazing start-up or an established industry leader, your sponsorship will seamlessly integrate with the pulse of BOOM. We're all about fostering connections and collaborations that matter, and your support will help us take this mission to new heights.

From tailored promotional opportunities to exclusive networking experiences, our sponsorship packages are designed to let your brand personality shine while you casually join the revolution. So, let's chat and see how we can create the BOOM together!

## Sponsorship benefits

- **Be at the forefront of the most disruptive event** of its kind
- **Get visibility** as an ecosystem leader
- Network and **engage with start-ups, investors, industry leaders and decision-makers**
- **Drive the healthtech innovation** pulse

## Exhibiting benefits

- **Increase brand awareness** and **stand out from the crowd**
- Invite **healthcare leaders** to **meet and test your solutions**
- **Bring your innovation** close to the customers

- **Get essential knowledge of your competitors**

## Start-ups and investors

Our Summit booms with start-ups and investors wherever you look! In addition, you are invited to join an **immersive healthtech experience in the BOOM Shark Tank**, where **investors and entrepreneurs form impactful alliances**. As a start-up, you will get the chance **meet the investors**, and benefit from unique opportunities to **pitch your innovation to investors**, **'swim' with the big fish** and **win the DayOne Award**. As an investor, you will **discover disruptive healthtech ventures** and **place your bets on start-ups** that promise to **shape the future of health**.

## Delegations

We are true believers in a collaborative healthtech ecosystem for sustainable disruption and progress.

BOOM Summit 2024 is excited to partner with leading health innovation hubs, clusters and communities and to welcome key delegations in Basel.

Reach out to us if you are interested in organizing a BOOM Summit 2024 delegation: [boom.partnerships@kenes.com](mailto:boom.partnerships@kenes.com)

[Contact us](#)